

Short Survey #1: Questions for physicians and pharmacists to evaluate the printed educational materials

1. Do you feel these materials are useful for your day-to-day practice?

Yes No

Please explain:

2. What aspects of the written educational material did you find most useful?

3. Can you state a single thing that you might change about your practice because of what you learned in these written materials?

Long Survey #1: Questions for physicians and pharmacists to evaluate the printed educational materials

Credibility

1. What is the most important message, to you, contained in this material? (Please state in your own words.)

2. How adequately does the main message in the material achieve credibility? (Check one.)

very adequately	1	2	3	4	5	very inadequately
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3. Are there parts of the message that do not concur with your beliefs?

Yes No

Which parts don't concur and why?

4. Of the messages presented, what do you need to have more confidence in? (check all that apply.)

More references to peer-reviewed studies
 More evidence that this message is supported by specialists or disease groups
 More evidence that this message is supported by local experts
 More explanation of how this message could apply to my practice
 Other

5. Do you agree with this statement: "I would have no trouble acting on this message."

totally agree	1	2	3	4	5	totally disagree
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Usability

1. Of the (number of) documents used, rate them from (1) the most helpful to (4) the least helpful.

(a) Newsletter

most helpful	1	2	3	4	least helpful
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(b) Prescribing aid

most helpful	1	2	3	4	least helpful
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(c) Alternate prescription pad

most helpful	1	2	3	4	least helpful
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(d) Physician self-audit

most helpful	1	2	3	4	least helpful
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2. Consider the one you rated #1, most helpful: Why is it most helpful and how do you think you will use this information?

3. Consider the one you rated #4, least helpful: Why isn't it very helpful and what needs to be done to improve the usability of this information for you?

Impact

1. This information (asked for each piece of written information being evaluated) will change the way I currently practice. (Check one.)

strongly agree	1	2	3	4	5	strongly disagree
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Please explain:

2. For the next patient coming to see me with GERD or other gastro-intestinal issues that may require a PPI, I would use the information (Check one):

- All of the time
- Most of the time
- Half the time
- Seldom
- Never