

Short Survey #11: Questions for detailers after they have visited a physician

Date and length of detailing: _____

Name of the physician: _____

Other factors affecting the quality of the detailing (business of the office, etc.):

Key questions:

1. What aspect of this detailing – time management, content, or delivery – needs to be improved in order to have more impact next time?

2. Overall, what single aspect of this session needs to be removed so that the session has more impact on the attendees (is better understood, better accepted, or likely to be better acted upon)?

3. Overall, are there any characteristics of this particular physician that I need to remember for next time so that my detailing will have more impact (is better understood, better accepted, or likely to be better acted upon)?

4. What single thing needs to be added to (or removed from) this detailing so that it has more impact (is better understood, better accepted, or better acted upon) by the physician?

Long Survey #11: Questions for detailers after they have visited a physician

Date and length of detailing: _____

Name of the physician: _____

Other factors affecting the quality of the detailing (business of the office, etc.):

1. What was your impression of the overall energy and enthusiasm for the subject, as evidenced by the level of the physician’s questions and the quality of the discussion?

- Positive
- Neutral
- Uninspired
- Unable to assess

2. In terms of satisfaction, what was the response of the physician concerning his or her:

(a) Interest in the material:

very satisfied	1	2	3	4	5	very unsatisfied	unable to assess
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(b) Support for the key messages:

very satisfied	1	2	3	4	5	very unsatisfied	unable to assess
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(c) Satisfaction with the material:

very satisfied	1	2	3	4	5	very unsatisfied	unable to assess
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(d) Satisfaction with your answers to their questions:

very satisfied	1	2	3	4	5	very unsatisfied	unable to assess
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3. The amount of evidence used to support the key messages in the visit on PPI s was:

- Overwhelming
- More than necessary
- Just right
- Insufficient
- Unable to assess

4. The session was:

- Too long
- Just right
- Not long enough

5. Indicate the overall level of appropriateness of the quality of the evidence provided with the presentation on PPIs:

- Very appropriate
- Somewhat appropriate
- Neutral
- Somewhat inappropriate
- Not appropriate at all