

## CADTH 2015-2018 STRATEGIC PLAN – AT A GLANCE

# Informing Choices in a New Era of Health Care in Canada

As a pan-Canadian health technology assessment agency, CADTH is a source of credible, impartial, evidence-based information regarding the optimal use of health technologies, including prescription drugs. It is a major producer of advice, recommendations, and tools that promote the optimal use of health technologies and plays a key brokering role by fostering evidence generation and adoption across Canada.

The three-year strategic plan positions CADTH as a key resource to the Canadian health care system.

## Our VISION

Health technology assessment informs every health technology decision.

## Our MISSION

To enhance the health of Canadians by promoting the optimal use of health technologies.

## Our VALUES



### Leadership

CADTH identifies opportunities, takes smart risks, and is a global leader in health technology assessment.



### Excellence

CADTH delivers what it promises and strives to exceed customer expectations by focusing on impact and optimal outcomes.



### Responsiveness

CADTH provides proactive support to its customers, identifying their needs and responding in a timely fashion.



### Collaboration

CADTH creates and nurtures partnerships, and seeks input from patients, clinicians, and other stakeholders to foster the optimal use of health technologies in Canada.

## GOALS & OBJECTIVES

DELIVERING VALUE	EXPANDING REACH	SETTING THE STANDARD
<p><i>Inform health policy and clinical practice by getting the right information to the right decision-makers at the right time</i></p> <p><b>Objectives</b></p> <ul style="list-style-type: none"><li>• Refine the approach to health technology assessment of medical devices throughout the product life cycle.</li><li>• Create ongoing process efficiencies to meet the demand for drug reviews and optimal use projects.</li><li>• Implement greater transparency regarding methods, performance, impact, and projects in development.</li></ul>	<p><i>Build receptivity for health evidence</i></p> <p><b>Objectives</b></p> <ul style="list-style-type: none"><li>• Embrace evolving successes in patient engagement practices in health technology assessment.</li><li>• Engage clinicians at all levels in order to champion evidence-based behaviour change in clinical practice.</li><li>• Equip decision-makers with the skills and tools to enable them to make evidence-informed decisions about drugs, devices, and procedures.</li><li>• Enhance the visibility and prominence of the organization at all levels of health system decision-making.</li></ul>	<p><i>Champion meaningful evidence and leading methods</i></p> <p><b>Objectives</b></p> <ul style="list-style-type: none"><li>• Facilitate the generation of more meaningful evidence.</li><li>• Adopt and promote leading scientific methods used to conduct health technology assessment.</li></ul>