



Subsequent Entry Biologics — Emerging Trends in Regulatory and Health Technology Assessment Frameworks

Environmental Scan

This *Environmental Scan* is not intended to provide a comprehensive review of the topic. Results are based on selected published literature, grey literature, and other publicly accessible information from the websites of various health technology assessment (HTA) agencies and drug regulators. This report is based on information gathered as at October 2013.

Background

Subsequent entry biologics (SEBs), also referred to as “biosimilars” or “follow-on biologics” in some jurisdictions, are biologics that are similar to, and would enter the market subsequent to, an approved innovator biologic.¹ Biologics are a class of drug derived through living organisms.² The high cost of biologics has created a demand for SEBs as a cost-saving alternative.³ The majority of biologics are used to treat chronic diseases such as cancer, rheumatoid arthritis, and diabetes. The Canadian Generic Pharmaceutical Association estimates that, in 2010, biologic drugs accounted for 14% of the Canadian pharmaceutical market, costing the Canadian health care system \$3 billion.⁴ Biologics are expected to represent 20% of the pharmaceutical market over the next decade; this will result in significant financial pressure on health care budgets. The impending expiration of patents for many biologics is also a significant driver of SEB development.³

In 2010, Health Canada unveiled its regulatory guidance for the entry of SEBs into the Canadian market.⁵ The availability of SEBs in Canada offers the potential to decrease health care expenditures and provide patients with access to additional treatment options. However, the introduction of SEBs presents unique regulatory and reimbursement challenges. Unlike the more common, small-molecule drugs, biologics generally exhibit high molecular complexity, and are sensitive to changes in manufacturing practices.² SEBs are not identical to their innovator products because their chemical characteristics cannot be precisely duplicated during the manufacturing process. Therefore, SEBs may have unique efficacy, immunogenicity, and safety profiles that are distinct from their innovator products.¹

Findings

The purpose of this Environmental Scan is to provide an overview of the SEB landscape in order to understand the implications for Canada and the world. This information could assist drug policy decision-makers, as well as stakeholders, in developing approaches to address key issues related to the review and reimbursement of SEBs.

Objectives

This Environmental Scan will address the following questions, which are grouped under three sub-topics:

- A. SEB Regulatory Trends for Key Regulators (Health Canada, the European Medicines Agency [EMA], Medicines and Healthcare Products Regulatory Agency [MHRA], Food and Drug Administration [FDA])**
 - What has been the trend for SEBs among regulatory agencies around the world?
 - What is the current standard of approval for SEBs by Health Canada?
 - What has been the trend for SEB approvals and recommendations around the world?
- B. Biopharmaceutical Industry Pipeline for SEBs**
 - How is the SEB pipeline evolving?
 - What is the current and predicted market volume of SEBs, and their financial impact?
 - How have SEBs been considered for pricing?
- C. HTA Reimbursement Frameworks for SEBs**
 - How are SEBs currently reviewed by HTA and reimbursement organizations around the world?
 - How are the requirements for the evaluation of SEBs evolving?
 - What has been the trend for SEB recommendations and advice from HTA agencies around the world?

A. SEB Regulatory Trends for Key Regulators (Health Canada, EMA, MHRA, FDA)

This section reviews the regulatory guidelines for SEBs from the EMA in the European Union, the MHRA in the United Kingdom, the FDA in the US, and Health Canada. All three regulatory authorities follow similar scientific principles in their guidelines for the evaluation of SEBs. The main principle underlying each guideline is to demonstrate the similarity of the SEB with the reference product, as the therapeutic benefit has already been established for the reference product.⁶ The type and magnitude of clinical data requirements is evaluated on a case-by-case basis, and depends on the level of uncertainty regarding this similarity. Overall, there is a reduced requirement for non-clinical studies and clinical trials and an emphasis on analytical and biological comparisons of the SEB with its reference product. A comparison of key features of the guidance document from each regulatory authority, including clinical trial requirements and the permissibility of extrapolation of trial results to multiple indications, are presented in Table 1.

1) EMA Regulatory Framework

The EMA has been the global leader in establishing the approval framework for SEBs. In 2006, the EMA issued centralized, overarching guidelines outlining the quality of, non-clinical requirements for, and clinical requirements for SEB submissions to the European Union.⁷ These guidelines are supplemented by product class-specific guidance for biologics containing monoclonal antibodies, recombinant follicle-stimulating hormone, interferon beta, recombinant erythropoietin, low-molecular-weight heparins, recombinant interferon alfa, recombinant granulocyte-colony stimulating factor, somatropin, and recombinant human insulin and insulin analogues.⁷ The EMA has also issued a number of other scientific guidelines relevant to SEB evaluation including immunogenicity and comparability guidelines.⁷ The EMA evaluates every SEB application on a case-by-case basis in a tailor-made development program. The guiding principle of the regulatory framework is to establish similarity between the SEB and its reference product, ensuring that the previously proven safety and efficacy of the reference product also applies to the SEB.⁸ This is accomplished through a stepwise comparability exercise, starting with a comprehensive

physiochemical and biological characterization. The extent and nature of the non-clinical and clinical studies required depend on the level and robustness of the evidence obtained in the physiochemical, biological, and non-clinical studies. The agency is currently revising its overarching guidelines for the non-clinical and clinical evaluation of SEBs.^{8,9} Draft versions of the revised guidelines have been released for stakeholder consultation and feedback by the end of 2013.⁷

2) Draft FDA Guidance

The *Biologics Price Competition and Innovation Act* (BPCIA Act) was enacted in March 2010 as part of the *Affordable Care Act* to create an abbreviated licensure pathway for biologics.³ Under the BPCIA Act, a biological product is considered to be “biosimilar” if data show that the product is “highly similar” to an FDA-licensed biologic. In February 2012, the FDA released draft guidance documents outlining the scientific and quality considerations for demonstrating similarity to a reference product.¹⁰ Clinical trial design and reference product selection were among the key issues covered. In general, the application must include a clinical study or studies (including an assessment of immunogenicity, pharmacokinetics, and pharmacodynamics) sufficient to demonstrate safety, purity, and potency in one or more indications for which the reference product is licensed.¹¹ The guidance indicates that the scope and number of clinical trials will be assessed on a case-by-case basis, and will depend on the amount of remaining uncertainty regarding the similarity between the SEB and its reference product remaining after the preclinical data have been evaluated. Similar to the EMA guidance, the FDA recommends that sponsors use a stepwise approach to developing the evidence needed to demonstrate similarity. Once an SEB has been shown to be highly similar to its reference product, an abridged development program can be undertaken. The FDA intends to consider the totality of the evidence provided by the sponsor to make the final determination that no clinically meaningful differences exist between the SEB and its reference product. When the FDA finalizes its SEB guidance, the approval process could take at least two years. Therefore, it is expected that the entry of SEBs into the US market will be delayed until 2015 at the earliest.³

3) Health Canada's Regulatory Guidance

Health Canada released its guidance for the submission requirements and approval of SEBs in 2010.⁵ Health Canada harmonized its approach for the authorization of SEBs with the EMA. The guidance document is intended to reflect Health Canada's policy within the existing regulatory framework of its *Food and Drug Regulations*. As such, the guidance is an administrative instrument that provides Health Canada with flexibility in its approach to approving SEBs, but it does not have the force of law. When seeking marketing authorization, an SEB manufacturer is required to submit a new drug submission, which is reviewed by the Biologics and Genetic Therapies Directorate (BGTD) of Health Canada. The manufacturer must demonstrate similarity between the SEB and its reference product such that any differences in quality attributes do not adversely impact either the safety or the efficacy of the SEB. The guidance document indicates that a combination of analytical testing, biological assays, non-clinical data, and clinical data is used in the final determination of similarity. However, the weight of the evidence should be provided by the analytical and biological characterizations of the SEB.⁵ Sponsors are referred to the product class-specific guidance documents developed by the EMA, because the scientific principles are consistent with those of Health Canada.¹ Health Canada plans to evaluate the implementation of its guidance document once SEBs have been authorized and used in Canada for a period of time.¹

4) Worldwide Trend for SEB Approvals and Recommendations

Table 2 presents the SEBs that have been approved in Canada, the European Union, and the US as of September 2013. Health Canada approved the first SEB in Canada before finalizing its guidance document.¹³ Omnitrope (Sandoz) was approved on the basis of its demonstrated similarity to Genotropin (Pfizer), a biologic approved for the treatment of growth hormone deficiency but not marketed in Canada at this time.¹⁴ Notably, the approval indications were limited to the treatment of growth hormone deficiency in children and adults. Other growth hormone drugs in Canada, such as Humatrop (Eli Lilly), Nutropin (Hoffmann-La Roche), and Saizen (EMD Serono), are also indicated for other causes of growth failure including Turner Syndrome and chronic renal disease.¹⁵⁻¹⁷ In May 2012, Teva applied for a Notice of Compliance to market a filgrastim SEB.¹⁸ In its application, Teva referred to Neupogen (Amgen). Amgen commenced a proceeding under the *Patented Medicines (Notice of Compliance) Regulations* seeking

an order to prohibit the Minister of Health from issuing a Notice of Compliance to Teva before the expiry of Neupogen in 2024. This is the first case in which the Federal Court will consider prohibiting the authorization to market an SEB in Canada. The five-day hearing is scheduled to begin in February 2014.

The EMA has approved 16 SEBs for use in the European Union within the drug classes of somatropin (3), filgrastim (7), epoetin alfa (5), and follitropin alfa (1).^{19,20} All were approved for multiple indications. Two of these approvals have since been withdrawn from the market: one for filgrastim in April 2011 and one for somatropin in May 2012. In June 2006, the EMA denied the marketing authorization for Alpheon (BioPartners), an interferon alfa-2a SEB intended for the treatment of hepatitis C.²¹ Issues identified included the quality, manufacturing technique, efficacy, and safety of Alpheon compared with its reference product, Roferon-A (Roche Laboratories). In September 2013, the EMA made the landmark decision to grant marketing authorization for the first SEB monoclonal antibodies.²² The two SEB versions of infliximab (an anti-tissue necrosis factor monoclonal antibody), Inflectra (Hospira) and Remsima (Celltrion), have been approved for all the same indications (i.e., rheumatoid arthritis, Crohn disease, ulcerative colitis, ankylosing spondylitis, psoriatic arthritis, and psoriasis) as Remicade (Janssen); however, clinical studies were limited to the populations of adults with ankylosing spondylitis (phase I studies) and rheumatoid arthritis (phase III studies).²³ The launch of Inflectra and Remsima will be delayed until the patents for Remicade expire in February 2015.

FDA officials have announced that they are working with SEB manufacturers on a total of 17 Investigational New Drug applications, but they have not received any SEB applications for authorization through the FDA's new abbreviated licensure pathway for biologics.²⁴ Omnitrope (Sandoz) gained approval through the FDA's 505(b)(2) regulatory pathway, which allows generics to be approved through an abbreviated new drug application.³ This approval process, which relied on data submitted for the prior approval of Genotropin (Pfizer), proved to be problematic due to years of consultation and a lawsuit between Sandoz and the FDA. No additional SEB manufacturers have pursued the 505(b)(2) approval pathway. Neutroval (Teva) was approved using the regular licensure pathway for biologics.²⁵ This non-abbreviated process requires significant pre-clinical and clinical data to prove the efficacy, safety, and quality of the biologic.

Table 1: Key Features of Guidelines Among Key Regulators

Health Canada⁵	European Union (EMA)^{8,9}	US (FDA)¹¹
Definition		
A subsequent entry biologic is “a biologic drug that enters the market subsequent to a version previously authorized in Canada, and with demonstrated similarity to a reference biologic drug. An SEB relies in part on prior information regarding safety and efficacy that is deemed relevant due to the demonstration of similarity to the reference biologic drug and which influences the amount and type of original data required.”	“A biosimilar is a biological medicinal product that contains a version of the active substance of an already authorised original biological medicinal product (reference medicinal product). A biosimilar demonstrates similarity to the reference medicinal product in terms of quality characteristics, biological activity, safety and efficacy based on a comprehensive comparability exercise.”	“Biosimilar” or “biosimilarity” means that “the biological product is highly similar to the reference biological product notwithstanding minor differences in clinically inactive components and that there are no clinically meaningful differences between the biological product and the reference product in terms of the safety, purity, and potency of the product.”
Reference Product		
It is preferred that the reference product is authorized for sale in Canada. If a non-Canadian reference product is used, the sponsor must show that it is representative of a version of a product approved in Canada.	The reference product should be licensed in the EEA. Reference products sourced from outside the EEA are acceptable in certain preclinical and clinical studies on a case-by-case basis. Applicants will be responsible for establishing, through extensive analytical comparison, that batches sourced from outside the EEA are representative of the reference medicine authorized in the EEA.	The reference product should be licensed by the FDA. If a non-FDA-licensed product is used, the sponsor must provide adequate information to scientifically justify the relevance of comparative data to an assessment of similarity and to establish an acceptable bridge to an FDA-licensed reference product.
Pharmacodynamic Studies		
Comparative PD studies should use clinically relevant and validated surrogate markers.	If a clear dose-response relationship cannot be demonstrated, a multiple dose-exposure-response study is recommended to ensure that the biosimilar and its reference product can be compared within the linear ascending part of the dose-response curve. The selected PD marker/biomarker should be an accepted surrogate marker that can be related to clinical outcome.	Comparative PD studies should include measures that: <ul style="list-style-type: none"> • are relevant to clinical outcomes (e.g., related to the mechanism of action or disease process, related to effectiveness or safety) • can be assessed after a sufficient period of time following dosing and with appropriate precision • have the sensitivity to detect clinically meaningful differences. Justification should be provided for the selection of the study population (i.e., patients versus healthy subjects). A crossover design is recommended for products with a short half-life (less than five days) and a low incidence of immunogenicity. A parallel study should be used if the half-life is longer than five days.

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Pharmacokinetic Studies		
The choice of comparative PK study (crossover versus parallel study) should be determined based on the half-life of the biologic, the linearity of PK parameters, indications, the route of administration, the disease to be treated and, where applicable, the endogenous levels and diurnal variations of the protein under study. Using a relevant (most sensitive) patient population rather than healthy subjects is recommended.	A single-dose crossover study is recommended. A parallel group design may be necessary for products with a long half-life and a high risk of immunogenicity. The most sensitive model/population (one that has fewer factors that cause major inter-individual or time-dependent variation) should be explored.	Comparative PK studies that demonstrate similar exposure (e.g., serum concentration over time) with the proposed product and reference product should be used. Justification should be provided for the selection of the study population (i.e., patients versus healthy subjects). A crossover design is recommended for products with a short half-life (less than five days) and a low incidence of immunogenicity. A parallel study should be used if the half-life is longer than five days.
Immunogenicity		
To study the safety and efficacy of the product, validated methods should be used to characterize the antibody content (concentration or titre) and the type of antibodies (neutralizing or cross-reacting).	Immunogenicity testing of the biosimilar and its reference product in humans should be conducted in parallel (in a blinded fashion) to measure the immune response (incidence of antibodies and antibody titres) against the product that was received by each patient. For biologics with multiple indications, an immunogenicity assessment for each indication is required.	A comparative parallel design (i.e., a head-to-head study) with relevant end points, validated assays, and sufficient follow-up to detect binding and neutralizing antibodies is recommended. Extrapolation of immunogenicity findings from one indication to another should be based on data from patients who are most likely to develop immune responses.
Clinical Trials		
<p>The design of studies and clinical comparability margins should be carefully chosen and justified on clinical grounds. Equivalence trials are preferred. If non-inferiority trials are considered, they must be clearly justified. Sponsors are advised to consult with BGTD before initiating the study.</p> <p>A drug will no longer be considered to be an SEB if a non-inferiority trial shows:</p> <ul style="list-style-type: none"> • superiority that is clinically meaningful, and/or • an increase in adverse drug reactions over those seen with the reference product. <p>A sufficient number of patients treated for an acceptable period of time is required for the detection of significant differences in safety between the proposed SEB and reference product.</p>	<p>Adequately powered, double-blind, randomized, parallel group, comparative trials are preferred. An equivalence design should be used. A non-inferiority trial may be accepted only when the possibility of increased efficacy can be excluded on scientific and mechanistic grounds. Product class-specific guidelines have been issued for the selection of efficacy end points. In the absence of such a guideline, the applicant should select the most sensitive end points. Clinical comparability margins should be pre-specified and justified on both statistical and clinical grounds by using data from the reference product.</p>	<p>Both equivalence and non-inferiority studies are acceptable to show comparative efficacy and safety. The margins of an equivalence study should be scientifically based and should allow for the detection of clinically meaningful differences in effectiveness and safety between the proposed product and its reference product. Non-inferiority studies should demonstrate that no clinically meaningful differences in efficacy exist or that the proposed biologic poses no more risk than its reference product in terms of safety and immunogenicity. A non-inferiority margin should be scientifically based and pre-specified.</p> <p>End points must be clinically relevant and sensitive enough to detect clinically meaningful differences in safety and efficacy between products. End points different from those used in the clinical development of the reference product may be used, but they must be</p>

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		scientifically justified. Scientific justification for the proposed size and length of the clinical trial should allow for sufficient exposure to the proposed product and its reference product, as well as the detection of relevant safety signals (including immunogenic responses).
Extrapolation to Multiple Indications		
Proposals for additional indications held by the reference biologic drug may be granted to the SEB in the absence of clinical data. In some cases, comparative (PK/PD) data to bridge two or more indications may be sufficient. It may also be possible to extrapolate clinical data to other indications when rationales are sufficiently persuasive. Justification should be based on the mechanism of action, disease pathophysiology, safety profile, and clinical experience.	Indication extrapolation is possible provided there is evidence of similarity from the comparability exercise and adequate clinical and scientific justification. The efficacy and safety of the biosimilar must be justified and, if necessary, demonstrated separately for each of the claimed indications. Justification will depend on clinical experience, the available literature, the mechanism of action of the reference product, and the receptors involved. For the extrapolation of safety, the applicant should consider patient-related factors such as concomitant medications, comorbidities, immunological status, and disease-related factors.	The potential exists for the proposed product to be licensed for one or more additional indications for which the reference product is licensed by extrapolating clinical data. Scientific justification will be needed to support the determination of similarity for each indication, and should address: <ul style="list-style-type: none">• the mechanism of action, PK, and biodistribution in different patient populations• the differences in expected toxicities for each indication• the patient population• any other factor that may affect the safety or efficacy of the product for each indication. Caution should be used when extrapolating safety risk profiles across indications, due to differences in comorbidities and concomitant medications.
Interchangeability and Automatic Substitution		
Since SEBs are not considered to be therapeutically or pharmaceutically equivalent to the reference biologic drug, Health Canada does not support the automatic substitution of an SEB for its reference product.	No guidance has been given by the EMA, because this is the responsibility of national agencies. In the United Kingdom, the MHRA recommended in 2008 that each biologic be prescribed by its brand name rather than their non-proprietary name to prevent automatic substitution at the pharmacy level. ¹²	FDA has the authority to designate an SEB as “interchangeable” with its reference product. An interchangeable product “can be expected to produce the same clinical result as the reference product in any given patient.” In addition, for a biological product that is administered more than once to an individual, “the risk in terms of safety or diminished efficacy of alternating or switching between the use of the biological product and the reference product is not greater than the risk of using the reference product with such alternation or switch.”

BGTD = Biologics and Genetic Therapies Directorate (Health Canada); EEA = European Economic Area; EMA = European Medicines Agency; FDA = Food and Drug Administration; MHRA = Medicines and Healthcare Products Regulatory Agency; PD = pharmacodynamic; PK = pharmacokinetic; SEB = subsequent entry biologic.

Table 2: Subsequent Entry Biologics Approved in Various Jurisdictions

Drug	Reference Product (Manufacturer)	SEB (Manufacturer)	Year of Approval/Reference Product Availability in Market (Yes/No)	Indication
Canada¹⁴				
Somatropin	Genotropin (Pfizer)	Omnitrope (Sandoz)	2009 (No)	Treatment of growth hormone deficiency in children (other causes of short stature are excluded). Treatment of adult growth hormone deficiency.
European Union^{19,20}				
Somatropin	Genotropin (Pfizer)	Omnitrope (Sandoz GmbH)	2006 (Yes)	Treatment of growth hormone deficiency, Turner Syndrome, Prader-Willi syndrome, growth failure due to chronic renal failure. Treatment of children who are born small for their gestational age. Replacement therapy in adults with growth hormone deficiency.
	Humatrope (Eli Lilly)	Valtropin (BioPartners GmbH)	2006 ^a (Yes)	Treatment of growth hormone deficiency, Turner Syndrome, growth failure due to chronic renal failure in children.
		Somatropin BioPartners (BioPartners GmbH)	2013 (Yes)	
Epoetin	Eprex (Janssen-Cilag)	Binocrit (Sandoz GmbH)	2007 (Yes)	Treatment of anemia in patients with chronic renal failure, adults receiving chemotherapy, or those undergoing elective orthopedic surgery. Use in autologous blood transfusion.
		Epoetin Alfa Hexal (Hexal AG)	2007 (Yes)	
		Abseamed (Medice Arzneimittel)	2007 (Yes)	
		Retacrit (Hospira UK Ltd.)	2007 (Yes)	
		Silapo (Stada Arzneimittel AG)	2007 (Yes)	
Filgrastim	Neupogen (Amgen)	Biograstim (CT Arzneimittel)	2008 (Yes)	Treatment of neutropenia in patients receiving chemotherapy, bone marrow transplantation, and those with severe, repeated infections of advanced HIV disease. Use in hematopoietic stem cell transplantation.
		Filgrastim Ratiopharm (Ratiopharm GmbH)	2008 ^a (Yes)	
		Ratiograstim (Ratiopharm GmbH)	2008 (Yes)	
		Tevagrastim (Teva Generics GmbH)	2008 (Yes)	
		Zarzio	2009	

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		(Sandoz GmbH)	(Yes)	
		Filgrastim Hexal (Hexal AG)	2009 (Yes)	
		Nivestim (Hospira UK Ltd)	2010 (Yes)	
Infliximab	Remicade (Johnson & Johnson)	Inflectra (Hospira)	2013 (Yes)	Treatment of rheumatoid arthritis, Crohn disease, ulcerative colitis, ankylosing spondylitis, psoriatic arthritis, and psoriasis.
		Remsima (Celltrion)		
Follitropin alfa	Gonal-F (Merck Serono)	Ovaleap (Teva)	2013 (Yes)	Treatment of fertility disorders.
US^{26,27}				
Somatropin	Genotropin (Pfizer) Used 505(b)(2) pathway	Omnitrope (Sandoz)	2006 (Yes)	Treatment of children who have growth failure due to inadequate secretion of endogenous growth hormone. Replacement therapy in adults with growth hormone deficiency (either childhood- or adult-onset).
Filgrastim	None Used non- abbreviated biologic licence application pathway.	Neutroval (tbo- filgrastim) (Teva)	2012 (N/A)	Reduction in the duration of severe neutropenia in patients with non-myeloid malignancies receiving myelosuppressive anti-cancer drugs associated with a clinically significant incidence of febrile neutropenia.

SEB = subsequent entry biologic.

^aWithdrawn from the market.

B. Biopharmaceutical Industry Pipeline for SEBs

The biologics market is expanding rapidly. Global spending on biologics increased from US\$93 billion in 2006 to US\$157 billion in 2011.²⁸ This figure is expected to climb to between US\$200 billion and US\$210 billion by 2016.²⁸ The majority of current biologic expenditures are concentrated in the US. Several top-selling biologics are due to lose patent protection over the next decade, opening a wealth of new opportunities for SEB manufacturers. Although SEBs may offer potential cost savings relative to innovator biologics, much debate exists surrounding how payers and health care

professionals will utilize SEBs. This section reviews information regarding the uptake of currently marketed SEBs in the European Union, as well as predictions for the global market uptake and financial impact of pipeline SEBs.

1) Biologic Patent Expiry Dates

It has been estimated that patents for innovator biologics valued at approximately US\$67 billion annually will be expiring before 2020.²⁹ Table 3 provides a list of selected biologic patents due to expire in Canada before 2020, while Figure 1 lists the expiry dates for major patents in the US and the European Union.

Table 3: Selected Biologics Patents Due to Expire in Canada Before 2020³⁰

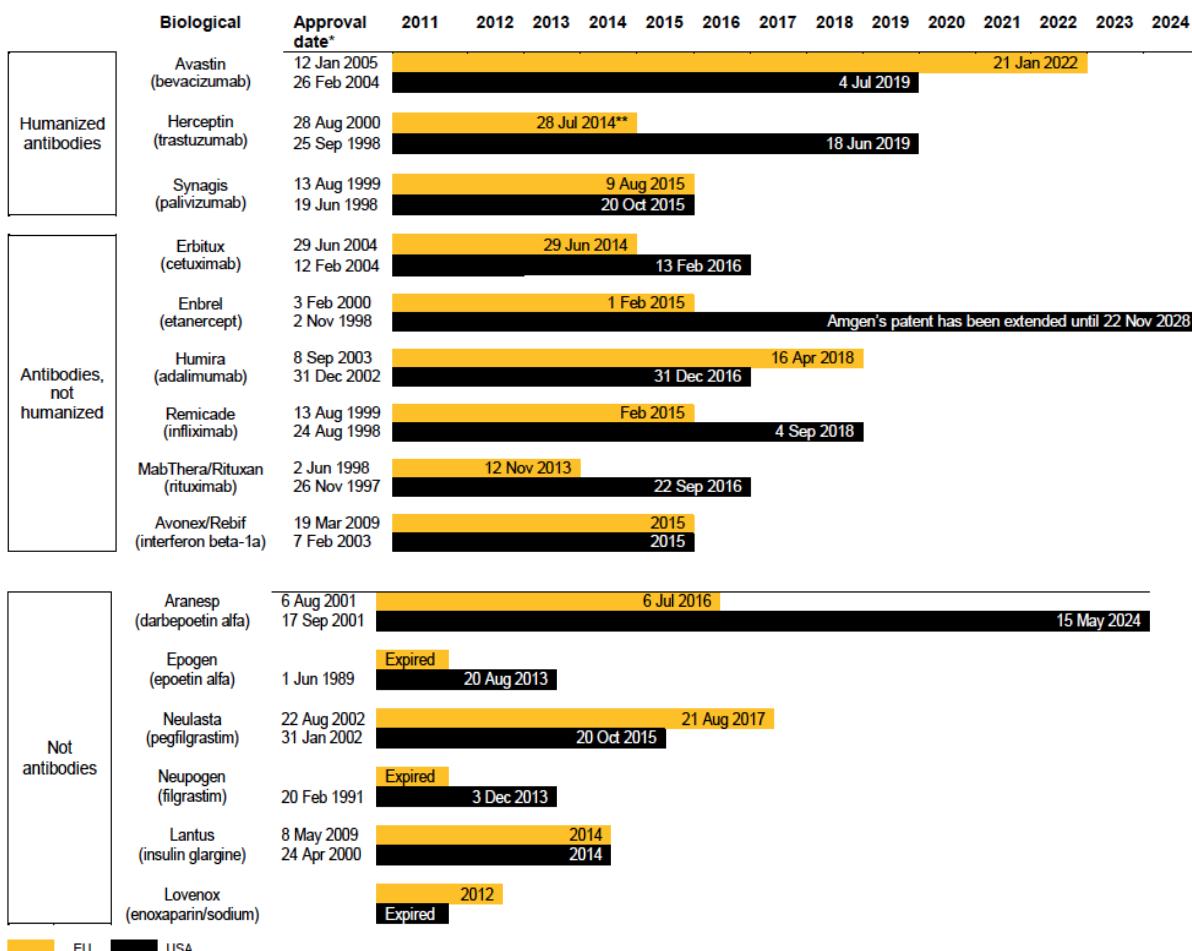
Drug	Brand Name (Manufacturer)	Patent Expiry Date	Indication(s) on Patent List
Ibritumomab Tiuxetan	Zevalin (Bayer Inc.)	November 12, 2013	Non-Hodgkin lymphoma
Epoetin Alfa	Eprex (Janssen Inc.)	May 27, 2014	Anemia
Darbepoetin Alfa	Aranesp (Amgen Canada Inc.)	August 16, 2014	Anemia
Insulin Detemir	Levemir (Novo Nordisk Canada Inc.)	September 16, 2014	Diabetes mellitus
Adalimumab	Humira (AbbVie Corporation)	February 10, 2017	Crohn disease Rheumatoid arthritis Psoriatic arthritis Ankylosing spondylitis Chronic plaque psoriasis Polyarticular juvenile idiopathic arthritis
Infliximab	Remicade (Janssen Inc.)	August 1, 2017	Crohn disease Rheumatoid arthritis Ulcerative colitis Psoriatic arthritis Ankylosing spondylitis Chronic plaque psoriasis
Bevacizumab	Avastin (Hoffmann-La Roche Limited)	April 3, 2018	Metastatic colorectal cancer Metastatic or recurrent non-small cell lung cancer Glioblastoma Epithelial ovarian, fallopian tube, or primary peritoneal cancer
Ranibizumab	Lucentis (Novartis Pharmaceuticals)	April 3, 2018	Age-related macular degeneration Diabetic macular edema Macular edema secondary to retinal vein occlusion

Table 3: Selected Subsequent Entry Biologics Patents Due to Expire in Canada Before 2020³⁰			
Drug	Brand Name (Manufacturer)	Patent Expiry Date	Indication(s) on Patent List
Follitropin Alpha	Gonal-F (EMD Serono)	July 15, 2019	Fertility disorders
Rituximab	Rituxan (Hoffmann-La Roche Limited)	August 2, 2020	Non-Hodgkin lymphoma Chronic lymphocytic leukemia Rheumatoid arthritis Granulomatosis with polyangiitis
Trastuzumab	Herceptin (Hoffmann-La Roche Limited)	May 18, 2021	Breast cancer Metastatic gastric cancer
Insulin Glargine	Lantus (Sanofi-Aventis Canada Inc.)	June 5, 2023	Diabetes mellitus
Etanercept	Enbrel (Immunex Corporation)	February 27, 2023	Rheumatoid arthritis Polyarticular juvenile idiopathic arthritis Psoriatic arthritis Ankylosing spondylitis Chronic plaque psoriasis
Filgrastim	Neupogen (Amgen Canada Inc.)	July 31, 2024	Neutropenia
Pegfilgrastim	Neulasta (Amgen Canada Inc.)	July 31, 2024	Neutropenia

2) SEB Pipeline

There are numerous SEBs currently in preclinical and clinical development. Table 4 provides a snapshot of the number of SEBs in development, along with global sales of their reference products in 2012. The majority of the products represented are in

pre-clinical development.³¹ Table 5 shows the SEBs that have progressed to clinical development and those that may be licensed in the United Kingdom in the near future. Monoclonal antibodies represent the largest group of SEBs currently in pre-clinical and clinical development.

Figure 1: Expiry Dates for Major Patents on Biologics in the US and the European Union

Reprinted with permission from the Generics and Biosimilars Initiative.²⁹

Table 4: Biologics With Subsequent Entry Biologics in Development^{31,32}		
Drug (Brand Name)	Global Sales in 2012 (US\$ billions)	# SEBs in Development
Adalimumab (Humira)	8.4	13
Etanercept (Enbrel)	7.5	21
Infliximab (Remicade)	7.3	9
Insulin Glargine (Lantus)	6.6	5
Rituximab (Rituxan/MabThera)	6.0	30
Bevacizumab (Avastin)	5.4	14
Trastuzumab (Herceptin)	5.0	24
Pegfilgrastim (Neulasta)	4.3	14
Ranibizumab (Lucentis)	4.1	2
Epoetin Alfa (Epogen/Procrit)	3.7	69
Darbepoetin Alfa (Aranesp)	3.0	4
Filgrastim (Neupogen)	1.4	52

SEBs = subsequent entry biologics.

Table 5: Subsequent Entry Biologics Pipeline^{23,29,30,33-41}				
Reference Drug (Brand Name)	Patent Expiry	SEB (Manufacturer)	Disease/ Indication	Current Status
SEBs being considered for licensing in the European Union				
Filgrastim (Neupogen)	2024 (CAN) Expired (EU) 2013 (US)	Grastofil (Apotex)	Neutropenia	Recommended for approval in EU in July 2013. Predicted UK launch in 2013.
Follitropin Alfa (Gonal-F)	2019 (CAN) Expired (EU) 2015 (US)	Bemfola (AFOLIA) (Finox)	Fertility disorders	Filed for EMA marketing authorization in December 2012. Predicted UK launch in 2014.
Insulin Glargine (Lantus)	2023 (CAN) 2014 (EU) 2014 (US)	LY 2963016 (Eli Lilly/Boehringer Ingelheim)	Diabetes mellitus (types 1 and 2)	Filed for EMA marketing authorization in July 2013. Predicted UK launch in 2014/2015.
SEBs in clinical development				
Rituximab (Rituxan/ MabThera)	2020 (CAN) 2013 (EU) 2016 (US)	BI 695500 (Boehringer Ingelheim)	Rheumatoid arthritis	Phase III
		BI 695500 (Boehringer Ingelheim)	Non-Hodgkin lymphoma	Phase III
		SAIT-101 (Samsung)	Rheumatoid arthritis	Phase III
		MK-8808 (Merck)	Follicular lymphoma	Phase III
		GP 2013 (Sandoz)	Follicular lymphoma	Phase III
		GP 2013 (Sandoz)	Rheumatoid arthritis	Phase II
		BCD-020 (CJSC Biocad)	Rheumatoid arthritis	Phase III
		PF-05280586 (Pfizer)	Rheumatoid arthritis	Phase II

Table 5: Subsequent Entry Biologics Pipeline ^{23,29,30,33-41}				
Reference Drug (Brand Name)	Patent Expiry	SEB (Manufacturer)	Disease/ Indication	Current Status
Trastuzumab (Herceptin)	2021 (CAN) 2015 (EU) 2019 (US)	ABP-980 (Amgen)	Breast cancer	Phase III
		CT P06 (CT-P6) (Celltrion/ Hospira)	Breast cancer Gastric cancer	Phase III
		BCD-022 (CJSC Biocad)	Breast cancer	Phase III
Bevacizumab (Avastin)	2018 (CAN) 2022 (EU) 2019 (US)	BI 695502 (Boehringer Ingelheim)	Cancer	Phase I
		BCD-021 (CJSC Biocad)	Lung cancer	Phase III
Etanercept (Enbrel)	2023 (CAN) 2015 (EU) 2028 (US)	SB4 (Samsung Bioepis)	Rheumatoid arthritis	Phase III
		GP 2015 (Sandoz)	Plaque psoriasis	Phase III
Infliximab (Remicade)	2017 (CAN) 2015 (EU) 2018 (US)	BOW-015 (Epirus)	Rheumatoid arthritis	Phase III
		SB2 (Samsung Bioepis)	Rheumatoid arthritis	Phase III
Adalimumab (Humira)	2017 (CAN) 2018 (EU) 2016 (US)	ABP 501 (Amgen)	Plaque psoriasis	Phase III
		ABP 501 (Amgen)	Rheumatoid arthritis	Phase III

CAN = Canada; EMA = European Medicines Agency; EU = European Union; SEBs = subsequent entry biologics; UK = United Kingdom; US = United States.

3) Current and Predicted SEB Pricing, Market Volume, and Financial Impact

Due to the regulatory requirements and complexities of developing, manufacturing, and monitoring biologic drugs, the percentage price difference between SEBs and their reference products are not predicted to be as substantial as the price difference between generic and brand name drugs;⁶ nevertheless, cost savings are likely to be substantial, given the high costs of innovator biologics. SEBs currently marketed in the European Union are priced 20% to 30% lower than their respective innovator products.⁴² Celltrion has stated that Remsima will cost at least 30% less than Remicade.⁴³ The relative discount in price does not currently appear to be sensitive to either the number of SEBs already available, the launch date, or the therapeutic area, suggesting that development and manufacturing costs are the major drivers of price.⁴² In Canada, the cost of treating

children with Omnitrope ranges from \$15 to \$22 daily compared with \$25 to \$43 daily for other growth hormone products.⁴⁴ In adults, Omnitrope is priced lower than other growth hormone products at starting doses (approximately \$5 to \$9 daily versus \$14 to \$44 daily), but it is more expensive than Saizen and Nutropin at maximum doses (approximately \$44 daily compared with \$28 to \$35 daily).⁴⁴

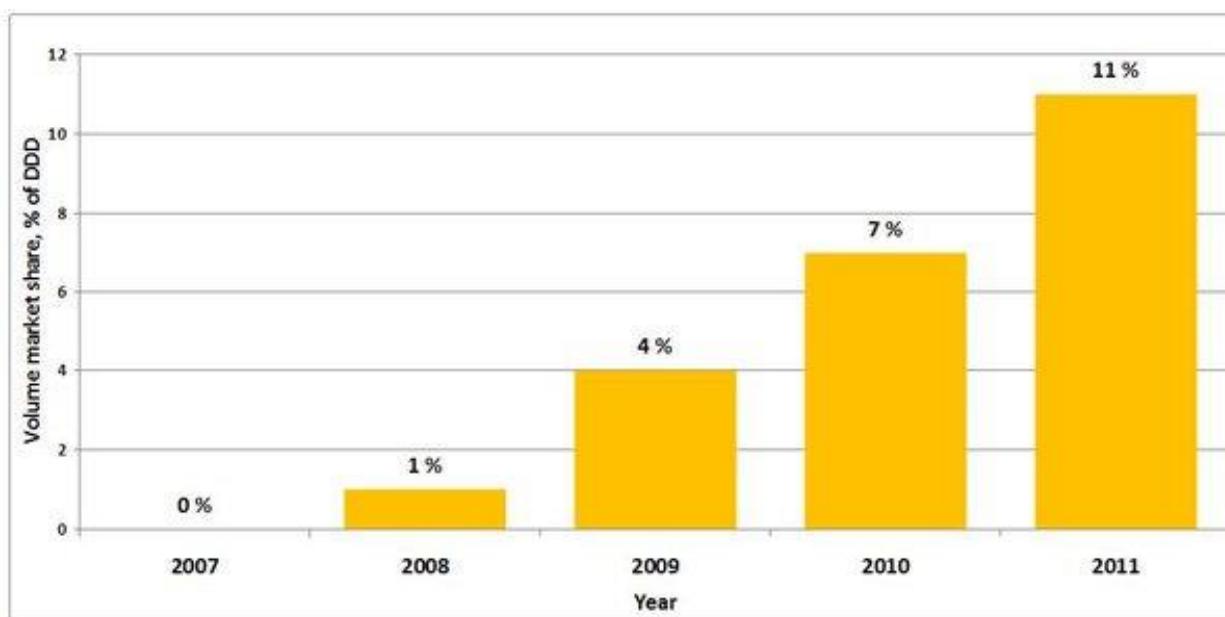
SEBs were a relatively small segment of the European Union's pharmaceutical market in 2011, accounting for approximately 10% of the accessible market^a (an approximate sale value of €240 million of the total €2.3 billion).⁴⁵

^a Market data does not account for additional classes of products, such as patent-protected biologics, that are currently not in direct competition with SEBs.

The degree of SEB market penetration has varied substantially across the European Union owing to differences in pricing and reimbursement policies, national health expenditures, laws related to substitution, and physician and patient acceptance of SEBs.^{45–47} Despite the fact that SEBs are not substituted for their reference biologic in the

European Union, market data for epoetin alfa, filgrastim, and somatropin indicate a steady trend in annual growth from 2007 to 2011 (Figure 2), suggesting that the marketplace is evolving even without substitution. For the 12-month period from July 2010 to June 2011, SEBs represented 19 million of the total market estimate of 175 million defined daily doses^b, or approximately 11% by total patient volume.⁴⁸

Figure 2: Growth in Market Share of Subsequent Entry Biologics in the European Union* (EU) (Accessible Market) 2007–2011



*EU + Norway and Switzerland

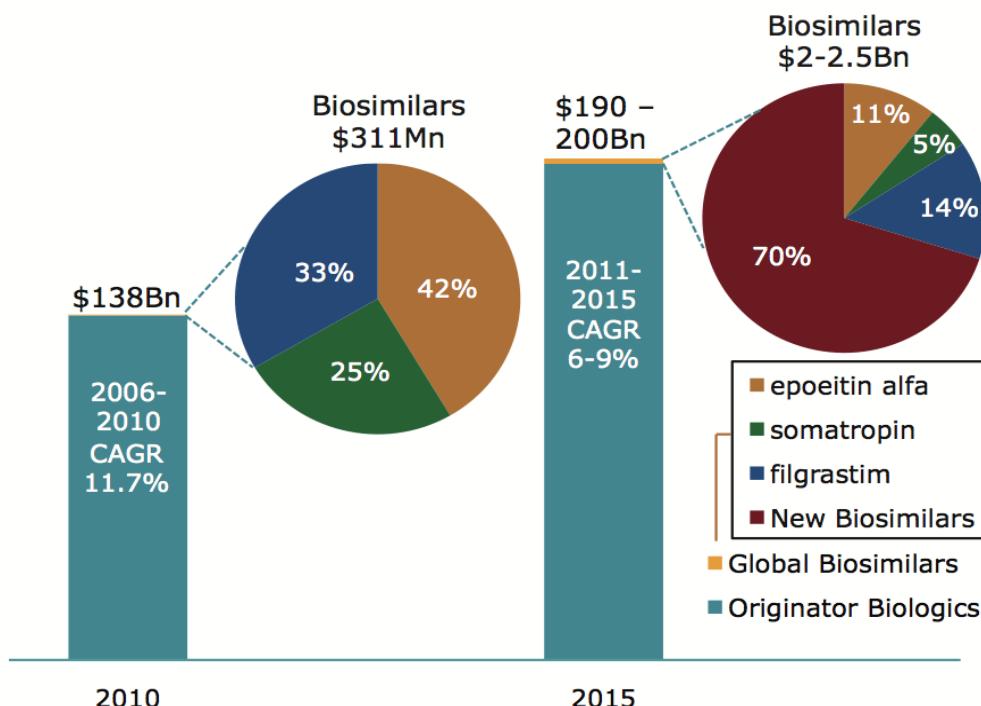
DDD, or defined daily dose, is a World Health Organization definition that assumes average maintenance dose per day for a drug used for its main indication in adults.

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The worldwide SEB market is expected to grow significantly in the future. Figure 3 illustrates the projected growth in global spending from 2010 to 2015 for SEBs compared with innovator biologics, according to drug class. The 2010 global market for epoetin alfa, somatropin, and filgrastim SEBs, which was mainly generated in Europe, was US\$311 million.⁴⁹ Epoetin alfa

accounted for the highest percentage of global sales, followed by filgrastim and somatropin. IMS Health (IMS) forecasts that, by 2015, global sales of SEBs are expected to increase to between US\$2 billion and US\$2.5 billion.⁴⁹ The majority of this increase will be attributable to the sale of new SEB drug classes such as monoclonal antibodies, particularly in the US market.

^b Defined daily dose is used as a proxy for the dose an average adult is given on a daily basis for the main indication of the SEB.

Figure 3: Growth in Global Biologics Spending (2010–2015)

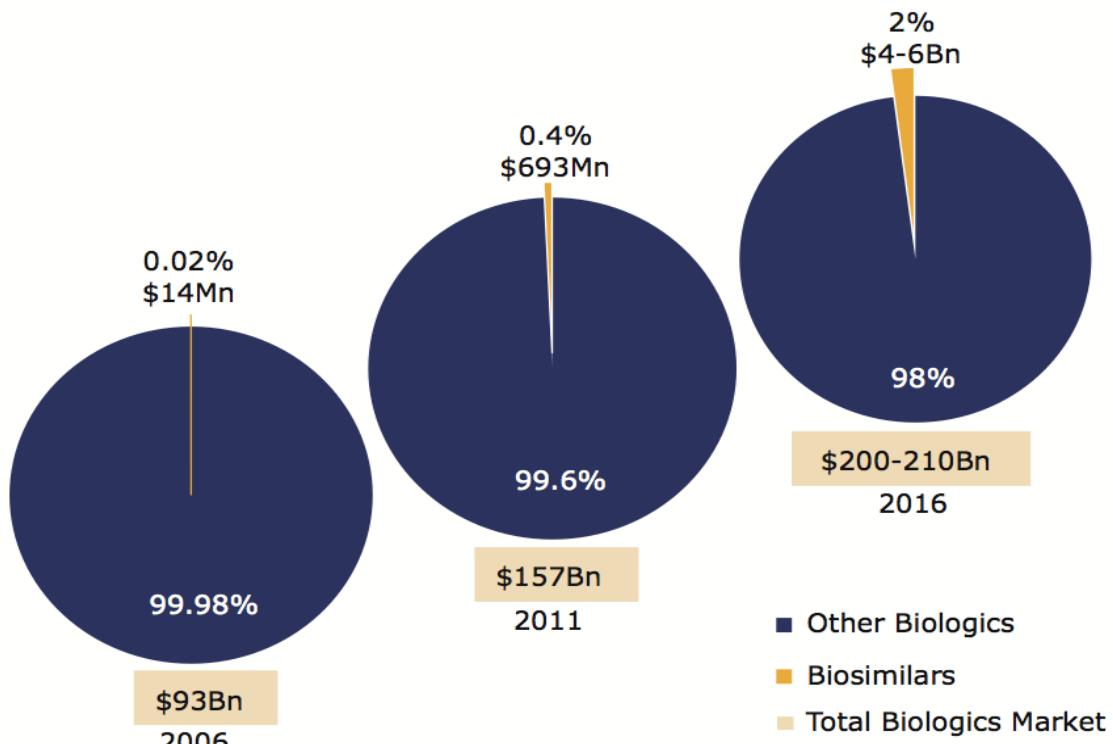
Source: IMS Institute for Healthcare Informatics; MIDAS Dec 2010

Bn = billion; CAGR = Compound annual growth rate; Mn = million.

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Biologics are expected to account for approximately 17% of total global spending on medicines by 2016.⁵⁰ Figure 4 illustrates the projected growth of SEBs in the biologics market up to 2016. Adoption of SEBs is predicted to remain relatively modest due to innovator biologic protection from patents or market exclusivity. IMS forecasts that global spending on SEBs will increase from US\$693 million in 2011 to

between US\$4 billion and US\$6 billion in 2016, representing 2% of the total biologics market.²⁸ It is estimated that, depending on pricing dynamics, payer demands, and the degree to which SEBs are interchangeable with the reference product, the US SEB market may be worth between US\$11 billion and US\$25 billion by 2020, representing a 4% to 10% share of the total biologics market.⁴⁷

Figure 4: Predicted Growth of Subsequent Entry Biologics in the Global Biologics Market (2006–2016)

Source: IMS Consulting Group, May 2012

Bn = billion; Mn = million.

Reprinted with permission from the IMS Institute for Healthcare Informatics.²⁸

The use of SEBs in the European Union is expected to result in overall savings of between €11.8 billion and €33.4 billion by 2020.⁵¹ The market entry of SEB monoclonal antibodies is expected to produce the bulk of the savings of up to €20.4 billion.⁵¹ The largest savings are expected to occur in France, Germany, and the United Kingdom. The US Congressional Budget Office estimates that the availability of SEBs could reduce total expenditures on biologics in the US by US\$25 billion per decade, saving the federal government nearly US\$6 billion.⁵² The US federal and state regulatory pricing and reimbursement policies and the degree to which SEBs are interchangeable with the reference product will play a key role in determining future cost savings.⁴⁷

C. HTA Reimbursement Frameworks for SEBs

There are variations in the approach taken by HTA agencies worldwide to evaluate SEBs.⁵³ In some jurisdictions, the process is more rigorous, with full HTA submission requirements. Other HTA agencies have produced overarching reports that set policy for all SEBs. In addition, inconsistencies among HTA agencies exist regarding the need for, and type of, economic evaluation required for SEBs, as there is currently no guidance from any reimbursement authority.⁵⁴ Although a standardized process for evaluation has not been established, the majority of HTA agencies have acknowledged the comparable safety and efficacy of SEBs with their reference products.⁵³

1) CADTH

In 2009, CADTH established a pilot project to facilitate the establishment of a standardized process for evaluating SEBs.⁵⁵ Manufacturers currently follow the same submission guidelines as they do for other new drugs submitted to CADTH for the Common Drug Review (CDR) process. Since the pilot process was introduced (following the approval of Omnitrope), only one submission has been received by Health Canada. The Canadian Expert Drug Advisory Committee^c found that appropriate outcomes had been evaluated to establish that the efficacy of Omnitrope was similar to that of Genotropin. In December 2009, the Canadian Expert Drug Advisory Committee advised that “drug plans consider a similar reimbursement policy for Omnitrope as for other growth hormone products.”⁴⁴ During the fall of 2013, CADTH consulted with stakeholders to gather feedback before undertaking further reviews of SEBs.⁵⁶ Key issues for consideration included using a tailored versus comprehensive CDR review process, data requirements, and submission procedures for evaluating SEBs approved for multiple indications.⁵⁶ The findings will help formalize the process and requirements for submitting SEBs and evaluating them for listing recommendations in publicly funded drug plan formularies.

2) National Institute for Health and Care Excellence

The National Institute for Health and Care Excellence (NICE) does not have a separate appraisal process for the development of guidance on SEBs in the United Kingdom. However, it has actively discussed the use of an internal project group to handle all SEB assessments. Currently, the National Institute for Health Research Horizon Scanning Centre notifies NICE of all new SEB indications via standard topic selection procedures.⁵⁷ In 2010, NICE issued guidance that it has accepted the use of Omnitrope as one of a number of somatropin products to be considered for the treatment of growth failure in children.⁵⁸

Currently, NICE assessment processes are informed by an estimate of cost-utility, given that new medicines typically offer increased benefit at an increased cost. However, because SEBs are licensed

on the assumption that they will produce equivalent effectiveness, it has been suggested that a cost-minimization analysis (which assumes that the clinical outcomes would be the same as those for the reference product) may be a more appropriate methodology.^{54,60}

3) Pharmaceutical Benefits Advisory Committee

In Australia, each SEB application is considered by the Therapeutic Goods Administration (TGA) on a case-by-case basis.⁶¹ Applications are evaluated by the TGA under essentially the same SEB regulatory framework as the one used by the EMA. The recommendation to list an SEB on the Pharmaceutical Benefits Scheme may be based on a reduced clinical dataset provided there is sufficient information to support similarity in quality, safety, and efficacy in at least one approved indication for a biologic already registered in Australia. Currently, SEB sponsors need to put forward only a minor submission (relating to new forms of previously listed products) to be considered for listing on the Pharmaceutical Benefits Scheme.⁶² Such submissions are not as exhaustive as new drug submissions and do not usually require an economic evaluation. To date, the Pharmaceutical Benefits Advisory Committee has provided positive listing recommendations for four SEBs: Novicrit (2010), Nivestim (2010), Tevagrasstim (2011), and Zarzio (2013).⁶³⁻⁶⁶ Novicrit was recommended based on a cost-minimization analysis with epoetin alfa. The other three SEB submissions were approved without economic analyses for the same listing conditions and prices as the currently listed filgrastim reference products. The TGA will review the need for an economic evaluation for SEB submissions annually.

4) HTAs in the European Union

A study presented at the 18th annual meeting of the International Society for Pharmacoeconomics and Outcomes Research (ISPOR) in May 2013 provided insight into the current HTA practices for SEBs in the European Union.⁵³ Sixty HTA agency websites were searched for SEB evaluation reports. The search yielded 47 HTA reports, of which 38 were single technology assessments and 9 were class reviews or clinical guidelines. Single technology assessments evaluated all the available data through the full, standard HTA process. With the exception of two assessments from the All Wales Medicines Strategy Group, all recommendations were positive; agencies

^cNow known as the Canadian Drug Expert Committee (CDEC).

did not recognize significant differences in clinical efficacy or safety between the SEB and the reference product. The decisions of many European HTA agencies were strongly influenced by EMA guidance regarding the similarity in quality, efficacy, and safety of the SEB compared with that of the reference product.⁶⁷ Key factors influencing the negative recommendations from the All Wales Medicines Strategy Group were lack of evidence to support the use of Omnitrope in adults, and

limitations in the economic models provided by the sponsor company's submission for Retacrit. The Scottish Medicines Consortium (SMC) approved all six SEBs marketed in the United Kingdom, using a cost-minimization model which assumed that the clinical outcomes would be the same as the individual reference products.⁶⁸ Table 6 summarizes the recommendation decisions from single technology assessments carried out by selected HTA agencies.

Table 6: Single Technology Assessment Recommendations From European Union HTA Agencies⁶⁷

Drug	TLV (Sweden)	SMC (Scotland)	AWMSG (Wales)	HAS ^a (France)
Omnitrope	Recommended	Recommended	Not recommended	Recommended
Valtropin	-	-	-	-
Retacrit	Recommended	Recommended	Not recommended	Recommended
Silapo	-	-	-	-
Abseamed	-	-	-	Recommended
Binocrit	-	Recommended	Recommended	Recommended
Biograstim	-	-	-	-
Ratiograstim	Recommended	Recommended	Recommended	Recommended
Tevagrastim	-	Recommended	Recommended	Recommended
Nivestim	Recommended	-	Recommended	Recommended
Zarzio	-	Recommended	Recommended	Recommended

AWMSG = All Wales Medicines Strategy Group; HAS = Haute Autorité de Santé (French National Authority for Health); HTA = health technology assessment; SMC = Scottish Medicines Consortium; TLV = Dental and Pharmaceutical Benefits Agency.
^aHAS assigned different levels of reimbursement as follows: somatropin 100%, filgrastim 100%, epoetin alfa 65%.

Agencies in The Netherlands (College voor zorgverzekeringen) and Belgium (Belgian Health Care Knowledge Centre) have reviewed SEBs as a class. College voor zorgverzekeringen has issued a "Preference Policy Towards Biologics," stating that it regards biological drugs as therapeutically interchangeable if they are deemed "similar" to the reference product after being registered by the EMA.⁶⁹ The Belgian Health Care Knowledge Centre has released a report identifying the barriers and policy measures which may influence the uptake of SEBs in Belgium.⁷⁰

Summary

Regulatory Trends

The EMA has been the global leader in establishing the approval framework for SEBs. Health Canada, the FDA, and the EMA all follow similar scientific principles in their regulatory guidelines for the

evaluation of SEBs. A stepwise approach is taken to determine the similarity of each SEB with its reference product. The type and magnitude of clinical data requirements is evaluated on a case-by-case basis, and depends on the level of uncertainty regarding this similarity. Extrapolation of efficacy and safety data to other indications of the reference product that have not been investigated during the clinical development of the SEB requires scientific justification by each regulatory authority, and is granted on a case-by-case basis.

SEB Approvals

The EMA has approved 18 SEBs for use in the European Union for the following biologic drugs: somatropin, filgrastim, epoetin, follitropin alfa, and infliximab. Epoetin alfa and filgrastim have the largest number of SEB products on the market. The approval of two SEB monoclonal antibodies in September 2013 represents a landmark decision that

will pave the way for the approval of other SEB monoclonal antibodies in the European Union. Although only one SEB has been approved in Canada to date, it is expected that new SEBs may be under review by Health Canada.

In February 2012, the FDA released its draft guidance on the approval requirements for its new abbreviated licensure pathway for biologics. However, the approval of SEBs is not yet underway and the FDA has not yet received any SEB applications through this licensure pathway. Once the FDA finalizes its SEB guidance, the approval process for an SEB could take at least two years. Therefore, it is expected that the entry of SEBs into the US market will be delayed until 2015 at the earliest.

SEB Pipeline

There are numerous SEBs in development. Monoclonal antibodies represent the largest group of SEBs in pre-clinical and clinical development.

Pricing

The percentage price differences between SEBs and their reference products are not predicted to be as substantial as those found between generic and brand name drugs; nevertheless, cost savings are likely to be substantial given the high costs of innovator biologics. Marketed SEBs in the European Union are currently priced at 20% to 30% lower than the innovator products.

Current and Predicted Market Volume

Although SEBs still account for a relatively small segment of the European Union's pharmaceutical market, they have shown steady annual growth. In 2011, SEBs accounted for approximately 10% of the accessible market (an approximate sale value of

€240 million of the total €2.3 billion). IMS forecasts that global spending on SEBs will increase from US\$693 million in 2011 to between US\$4 billion and US\$6 billion in 2016, representing 2% of biologics spending. The majority of this increase will be attributable to the sale of new SEB drug classes such as monoclonal antibodies, particularly in the US market. Depending on pricing dynamics, payer demands, and the degree to which SEBs are interchangeable with their reference biologics, it is estimated that the US SEB market may be worth between US\$11 billion and US\$25 billion by 2020, representing a 4% to 10% share of the total biologics market.

Financial Impact

The use of SEBs in the European Union is expected to result in overall savings of between €11.8 billion and €33.4 billion by 2020. The market entry of SEB monoclonal antibodies is expected to produce the bulk of savings in the European Union of up to €20.4 billion. The US Congressional Budget Office estimates that the availability of SEBs could reduce total expenditures on biologics by US\$25 billion per decade, saving the US federal government nearly US\$6 billion.

HTA Reimbursement Frameworks

The approaches taken by HTA agencies to evaluate SEBs vary. In some jurisdictions, the process is more rigorous, with full HTA submission requirements. Other HTA agencies have produced overarching reports setting policy for all SEBs. Inconsistencies exist in terms of the need for, and type of, economic evaluation required for SEBs. Currently, no guidance from any reimbursement authority exists for the pharmacoeconomic evaluation of SEBs. The majority of the assessments have acknowledged the comparable safety and efficacy of SEBs with their reference products.

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Canadian Agency for Drugs and Technologies in Health (CADTH)
600-865 Carling Avenue,
Ottawa, Ontario K1S 5S8