

Judging the gift from the Box: Reflections on the power and significance of Bernie O'Brien's "Power and Significance"

## Judging the gift from the Box: Reflections on the power and significance of Bernie O'Brien's "Power and Significance"

## Jeffrey S. Hoch, PhD

I will be expressing $\boldsymbol{m y}$ thoughts and not the official positions of any people or groups with whom I work.

"Since you are always one of the highest ranked speakers at the CADTH Symposium, I thought you would be a natural fit for the lecture series..


## Tributes to Bernie's contributions...

# Unfinished Symphony: A Tribute to the Life and Career of Bernie O'Brien (1959-2004) 

Andrew Briggs, DPhil, Martin Buxton, BA, Mike Drummond, DPhil, Ron Goeree, MA, Mark J. Sculpher, PhD, Andrew R. Willan, PhD

The death of Bernie O'Brien in February 2004 brought a premature end to one of the most productive and influential careers in the area of health technology assessment and economic evaluation. A long-term member of the Society for Medical Decision Making, Bernie will be remembered for his research contributions in areas including outcome valuation,
decision modeling, statistical methods in economic evaluation, and applied cost-effectiveness studies. He was also an excellent communicator and teacher and, above all, a fun guy to work with. In this article, the authors provide a review of Bernie's academic contributions. (Med Decis Making 2004;24:538-544)

## Bernard J. O'Brien, BA, MSc, PhD



Professor, Department of Clinical Epidemiology and Biostatistics, and Associate, Centre for Health Economics and Policy Analysis, McMaster University, Ontario, Canada, and Co-director, Centre for Evaluation of Medicines, St Joseph's Healthcare, Hamilton, Ontario, Canada
vincial health system. His most recent projects included work on health technology assessment for Canada's Ministry of Health and Long Term Care.

Bernie O'Brien received his bachelors and masters degrees in economics from the University of York, England and his PhD in economics from Brunel University, England before moving to Canada in 1990. In addition to his professorship at McMaster University, he was co-director of the Centre for Evaluation of Medicines at St Joseph's Hospital and an Associate of the Centre for Health Economics and Policy Analysis at McMaster University.

While at McMaster University, Bernie established and directed a world-class research team to study the cost effectiveness and cost utility of health care interventions. A pioneer in the emerging field of medical decision making, he will be remembered for his ground-breaking work in assessing the benefits and costs of health technology. His work in this area brought him much acclaim, including the Senior Investigator Award from the Canadian Institutes of Health Research.

Bernie published more than 100 peer-reviewed journal papers and co-authored a widely cited text-

# A Tribute to the Life and Work of Bernie O'Brien 1959-2004 

John F.P. Bridges

The Junior Group, International Health Economics and Outcome Research, Department of Tropical Hygiene and Public Health, University of Heidelberg Medical School, Heidelberg, Germany

The discipline of health economics recently lost one of its most productive and well liked members, Bernie O'Brien. Dr O'Brien has left a lasting impression on many health economists around the globe. He worked with many of the established names, and he inspired and trained a new generation of health economists. It is into this latter category that I fall. Unfortunately, I did not have an opportunity to work closely with Dr O'Brien, but his work has had a profound impact on me. During my career, one or more of Dr O'Brien's papers has always been either on my desk or in close proximity for quick reference. Like many, I corresponded with him on a number of topics, including the area of portfolio theory in health evaluation. Those who knew Dr O'Brien received, with
reports, mainly through the Office of Health Economics in London (see O'Brien ${ }^{[1,2]}$ ), as well as articles in journals such as Social Science and Medicine, ${ }^{[3]}$ Journal of Health Economics ${ }^{[4]}$ and the BMJ. ${ }^{[5]}$

## Rise to Full Protessor

In 1990, Dr O'Brien immigrated to Canada to serve as an Assistant Professor in the Department of Clinical Epidemiology and Biostatistics in the Faculty of Health Sciences at McMaster University in Hamilton, Ontario. During his first decade at McMaster, he quietly rose through the academic ranks to Full Profes-

## In Memoriam: Bernie O’Brien (1959-2004)

Martin J. Buxton, PhD

Brunel University, Uxbridge, Middlesex, UK


Bernie O'Brien died tragically on the morning of February 13 , while out jogging. He was 44 years old.
turer's Association of Canada, a Career Award in Health Sciences (1995-2000), and from the Canadian Institutes of Health Research, a Senior Investigator Award (2002-2007).

This brief summary clearly shows that with Bernie's death the world lost a first-rate researcher, and an internationally respected academic and teacher. When one recalls the details of his research, his contribution becomes all the more impressive, not least in the range of topics on which he worked. He was not an academic who had discovered a small area of comparative advantage and who kept mining that narrow seam of research. Rather, his research covered a remarkably broad range of applied topics and methodological issues. He undertook trial-based and modeling studies in fields as diverse as deep-vein thrombosis, helicobacter pylori, implantable defibrillators, atrial fibrillation,

Bernie O'Brien is recognized posthumously with The CADTH Anniversary Medal


## Awards to honour Bernie...

## ISPOR Bernie O'Brien New Investigator Award

## ISPOR Bernie J. O'Brien New Investigator Award Chair

 Description: The ISPOR Bernie O'Brien New Investigator Award was established in 2004 to honor the long-standing commitment of Bernie J. O'Brien, PhD to training and mentoring new scientists in the fields of outcomes research and pharmacoeconomics.Criteria: The recipient of the ISPOR Bernie O'Brien New Investigator Award is selected by the O'Brien New Investigator Award Committee. The recipient shall be a member of ISPOR on the date of nomination and be nominated by an individual who has been an ISPOR member in good standing for at least two consecutive years prior to the date of nomination. Evidence of exceptional promise shall be assessed by evaluating the nominee's emerging body of technical and scholarly work in the fields of pharmacoeconomics and outcomes research. The emerging body of work may indude research publications, technical reports and papers, books and book chapters, and other scholarly activities that establish the importance of the nominee's early contributions. The nominees shall be no more than 7 years from the receipt of their terminal degree (i.e. doctoral or master's degree) and no more than 10 years from their first full-time position in outcomes research or related field.

Selection Process: A call for nominations from the membership and the award selection criteria will be are published in November-December ISPOR CONNECTIONS. The New Investigator Committee Core Group meets via teleconference in March to discuss each of the nominees and

## The Bernie O'Brien Post-Doctoral Fellowship <br> Department of Clinical Epidemiology and Biostatistics <br> Faculty of Health Sciences <br> McMaster University

To honour Bernie O'Brien and his enthusiasm for mentoring young researchers, the Bernie O'Brien Fellowship will be awarded annually to exceptional post-doctoral fellows in health economics, health technology assessment, health policy analysis or related fields of research at McMaster University.

# Conferences in honour of Bernie 

## June 16, 2006

## Better analysis for better decisions

By Sue Johnston, Faculty of Health Sciences

Some of the world's leading researchers who specialize in assessing the costs and benefits of health interventions ranging from pacemakers to diagnostic imaging to new drug therapies will gather at McMaster University next week for a two-day conference
"It would be difficult to find this collection of speakers anywhere else," said Greg Stoddart, a McMaster professor and cochair of the conference. "These are the best people in their fields in the world."

## Judging the gift from the Box: Reflections on the power and significance of Bernie O'Brien's "Power and Significance"


#### Abstract

In Search of Power and Significance: Issues in the Design and Analysis of Stochastic Cost-Effectiveness Studies in Health Care


Bernie J. O'Brien, PhD,* Michael F. Drummond, PhD, $\dagger$ Roberta J. Labelle, PhD, $\ddagger$ and Andrew Willan, PhD*

Application of techniques such as cost-effectiveness analysis (CEA) is growing rapidly in health care. There are two general approaches to analysis: deterministic models based upon assumptions and secondary analysis of retrospective data, and prospective stochastic analyses in which the design of a clinical experiment such as randomised controlled trial is adapted to collect patientspecific data on costs and effects. An important methodological difference between these two approaches is in the quantification and analysis of uncertainty. Whereas the traditional CEA model utilizes sensitivity analysis, the mean-variance data on costs and effects from a prospective trial presents the opportunity to analyze cost-effectiveness using conventional inferential statistical methods. In this study we explored some of the implications of moving economic appraisal away from deterministic models and toward the experimental paradigm. Our specific focus was on the feasibility and desirability of constructing statistical tests of economic hypotheses and estimation of cost-effectiveness ratios with associated $95 \%$ confidence intervals. We show how relevant variances can be estimated for this task and discuss the implications for the design and analysis of prospective economic studies. Key words: cost-effectiveness; statistics; confidence intervals; clinical trials. (Med Care 1994; 32:150-163)

## Outline

- Review the paper
- Main points
- Give examples of the main points
- Empirical situations where this matters
- Bernie's impact on me
- Take home messages


## Outline

- Review the paper
- Give examples of the main points
- Bernie's impact on me


## Best paper...

## SOCIETY FOR MEDICAL DECISION MAKING

$$
\begin{gathered}
\text { Winner Of the Fifth Annual Award } \\
\text { for Outstanding Paper by a } \\
\text { Young Investigator }
\end{gathered}
$$

The winner of this award is Bernie $\mathrm{O}^{\prime}$ Brien, PHD, Department of Epidemiology and Biostatistics, McMaster University, and Centre for Evaluation of Medicines, St. Joseph's Hospital, for the paper:

O'Brien BJ, Drummond MF, Labelle R.J, Willan A. In search of power and significance: issues in the design and analysis of stochastic cost-effectiveness studies in health care. Med Care. 1994;32:150-163.

## Main points, part I

- "there is obvious appeal in measuring cost and effect data on the same patients"
- ! Analyze cost in studies of effectiveness !
- "the use of statistical inference and hypothesis testing in the analysis of costs, effects and costeffectiveness when variables are sampled rather than approximated or assumed."
- ! Analysis of cost-effectiveness data !
- Estimation and uncertainty
(c) Jeffrey Hoch, PhD


## $>$ \$200 million over the last decade

## Canadian Research Information System

## Search Criteria

| Agency: | Canadian Institutes of Health Research |
| :--- | :--- |
| Program: | Randomized Controlled Trials |
| Funding Year: | $2005-06$ to2013-14 |

Search Results

| Principal Investigator | Institution | Agency | Program | Project Title | Amount/ <br> Year(s) ${ }^{\wedge}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| DOSCH, Hans-Michael ; DUPRE, John ; FRASER, William Donald; LAWSON, Margaret Lloyd; MAHON, Jeffrey Lewis; SERMER, Mathew ; TABACK, Shayne Philip | University of <br> Western Ontario | Canadian Institutes of Health Research | Randomized <br> Controlled <br> Trials | Trial to Reduce IDDM in the Genetically at Risk (TRIGR) Details... | $\begin{array}{\|c\|} \hline \$ 7,080,466 \\ 2005-06 \\ \text { to } \\ 2013-14 \end{array}$ |
|  |  |  |  | Page total: | \$7,080,466 |

The total dollar amount for the specified search criteria i
\$202,974,274.
Your search returned 161 matches.
$\leq \lll$ Previous Page 17 of
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\$203 million / 161 trials $\approx$
1.3 MILLION per Study!

## More opportunities for person-level CEA

- Drug Safety and Effectiveness Network (DSEN)
- Mental Health Commission of Canada
- Will they budget for CEA?
- Will the CEA budget be used for CEA?


## Idea in the background

- Clinical studies with results that researchers hope to use to influence clinical practice should be accompanied by economic evidence.
- If the clinical outcome from a trial is sufficient, so might the economic evidence from a trial, and vice versa.


## Main points, part I cont.

- "there is obvious appeal in measuring cost and effect data on the same patients"
- ! Analyze cost in studies of effectiveness !
- "the use of statistical inference and hypothesis testing in the analysis of costs, effects and costeffectiveness when variables are sampled rather than approximated or assumed."
- ! Analysis of cost-effectiveness data !
- Estimation and uncertainty


## Analysis, circa 1990

- CEA methods when
- 1) cost and effect data reported for each person
- Analyze data from one source
- 2) person-level data are not available
- Analyze data from many sources
- Markov model / Decision tree
- In both cases, mainly
- Estimate = Incremental Cost-Effectiveness Ratio (ICER)
- Uncertainty = Sensitivity Analysis
(c) Jeffrey Hoch, PhD


## 3 Problems with Sensitivity Analysis

- 1) The analyst has discretion as to which variables and what alternative values are included in the sensitivity analysis.
- 2) Interpretation is arbitrary as there are no standards for what degree of variation in results is acceptable proof that the analysis is 'robust'.
- 3) Variation of uncertain parameters one at a time carries a risk that interactions between parameters may not be captured.


## Sampling variability in effect data



FIG. 1. Cost-effectiveness quasi-confidence interval I: deterministic analysis of cost differences and stochastic analysis of effectiveness differences.
(c) Jeffrey Hoch, PhD

## Sampling variability in C and E



FIG. 2. Cost-effectiveness quasi-confidence interval II: stochastic analysis of both cost and effectiveness differences but assumption of zero covariance.
(c) Jeffrey Hoch, PhD
this region.
There are two problems with this line of reasoning. The first is that the depiction of

The second problem is the implicit assumption that costs and effects vary independently (i.e., have zero covariance). In

## Estimates of $\Delta C$ and $\Delta E$ are made from Cost and Effect data that are likely correlated



## Eggs are more likely than boxes


$\Delta$ Effectiveness ( $\left.E_{T}-E_{C}\right)$
Fig. 3. Hypothetical probability density function around maximum likelihood point-estimate for cost-effectiveness.

## The birth of "statistical CEA" ...

- GOAL: Create a 95\% CI for the ICER ( $\triangle \mathrm{C} / \Delta \mathrm{E}$ ),
- not the parts ( $\triangle \mathrm{C}$ and $\Delta \mathrm{E}$ )
- 2 options:
- Taylor's Approximation
- Bootstrapping
pling variation. The challenge is whether a method exists for estimating the sampling distribution for the ratio of two random variables which may have non-zero covariance.


## Two Ways Forward: Taylor Series Versus Bootstrapping

Taylor Series Method
Although no exact method exists for determining the variance of the ratio of two random variables it is possible to derive a
$y$ in terms of the sum of partial derivatives of $y$ with respect to $x_{1}$ and $x_{2}$, weighted by the variances of $x_{1}$ and $x_{2}$ and the covariance between $x_{1}$ and $x_{2}$ :

$$
\operatorname{var}(y) \approx\left(\frac{\delta y}{\delta x_{1}}\right)^{2} \operatorname{var}\left(x_{1}\right)+\left(\frac{\delta y}{\delta x_{2}}\right)^{2} \operatorname{var}\left(x_{2}\right)
$$

$$
+2\left(\frac{\delta y}{\delta x_{1}}\right)\left(\frac{\delta y}{\delta x_{2}}\right) \operatorname{cov}\left(x_{1}, x_{2}\right)
$$

## Taylor series method

- Calculate the variance of the ICER and then...

Knowing the variance around the estimated cost-effectiveness ratio (R) we could construct a $95 \%$ confidence using the general form:

$$
\hat{R} \pm \mathrm{Z}_{(1-\alpha / 2} \sqrt{\operatorname{var}(\hat{R})}
$$

such that in $95 \%$ of repeated samples this range would contain the true value of $R$.
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## Bootstrapping

My sample:
(1)


1
Bootstrap sample \#1


Bootstrap sample \#2


Bootstrap sample \#3


Bootstrap sample \#4

Bootstrap sample \#5


Bootstrap sample \#B


## Non-Parametric Bootstrapping

Confidence intervals and tests of hypotheses for $R$ can be derived using non-parametric bootstrapping methods. ${ }^{18,19}$ The observed data for costs and effects are treated as an empirical probability distribution that is resampled with replacement many times. Each resampling is used to provide an estimate of R. The many estimates of $R$ are used to establish an empirical distribution of $R$ from which confidence intervals and tests of hypotheses are constructed.

An important advantage of the bootstrap approach is that, unlike the Taylor series method, it is of no consequence whether R is a well-behaved distribution because it forms its own probability density distribution. The historical limitation on this method has been computing power for resampli rithms; but given the capacity and modern computers this is no longes

## Main idea

- Sample from your sample (bootstrap)
- Look at the resulting distribution of ICERs
- "trap" the middle 95\%



## Between the $2.5 \%$ and the $97.5 \%$ lies $95 \%$

| icer | Freq. | Percent | Cum. |
| ---: | ---: | ---: | ---: |
| -993.8018 | 1 | 0.11 | 0.1 |
| -979.9256 | 1 | 0.11 | 0.2 |
| -966.0487 | 1 | 0.11 | 0.3 |
| -959.8277 | 1 | 0.11 | 0.4 |
| -958.7526 | 1 | 0.11 | 0.5 |
| -939.3558 | 1 | 0.11 | 0.6 |
| -897.7859 | 1 | 0.11 | 0.7 |
| -895.5593 | 1 | 0.11 | 0.8 |
| -887.9271 | 1 | 0.11 | 1.0 |
| -886.0725 | 1 | 0.11 | 1.1 |
| -880.817 | 1 | 0.11 | 1.2 |
| -876.7219 | 1 | 0.11 | 1.3 |
| -865.6255 | 1 | 0.11 | 1.4 |
| -863.2797 | 1 | 0.11 | 1.5 |
| -854.0043 | 1 | 0.11 | 1.6 |
| -853.9956 | 1 | 0.11 | 1.7 |
| -847.7708 | 1 | 0.11 | 1.8 |
| -846.5762 | 1 | 0.11 | 2.0 |
| -843.2885 | 1 | 0.11 | 2.1 |
| -838.2949 | 1 | 0.11 | 2.2 |
| -830.6065 | 1 | 0.11 | 2.3 |
| -829.2341 | 1 | 0.11 | 2.4 |
| -828.7919 | 1 | 0.11 | 2.5 |
| -828.7231 | 1 | 0.11 | 2.6 |
| -817.7943 | 1 | 0.11 | 2.7 |
| -810.8395 | 1 | 0.11 | 2.8 |
|  | 1 |  |  |
|  |  |  |  |


| 725.0397 | 1 | 0.11 | 97.0 |
| ---: | ---: | ---: | ---: |
| 726.016 | 1 | 0.11 | 97.1 |
| 759.5393 | 1 | 0.11 | 97.2 |
| 781.4498 | 1 | 0.11 | 97.3 |
| 803.7295 | 1 | 0.11 | 97.4 |
| 810.1152 | 1 | 0.11 | 97.5 |
| 810.6283 | 1 | 0.11 | 97.6 |
| 814.0504 | 1 | 0.11 | 97.7 |
| 814.9971 | 1 | 0.11 | 97.8 |
| 815.6007 | 1 | 0.11 | 98.0 |
| 827.8044 | 1 | 0.11 | 98.1 |
| 833.5886 | 1 | 0.11 | 98.2 |
| 843.6336 | 1 | 0.11 | 98.3 |
| 847.8884 | 1 | 0.11 | 98.4 |
| 858.65 | 1 | 0.11 | 98.5 |
| 870.8182 | 1 | 0.11 | 98.6 |
| 874.6653 | 1 | 0.11 | 98.7 |
| 878.6324 | 1 | 0.11 | 98.8 |
| 892.4974 | 1 | 0.11 | 99.0 |
| 900.1661 | 1 | 0.11 | 99.1 |
| 932.6655 | 1 | 0.11 | 99.2 |
| 945.9769 | 1 | 0.11 | 99.3 |
| 962.5139 | 1 | 0.11 | 99.4 |
| 962.9263 | 1 | 0.11 | 99.5 |
| 964.3281 | 1 | 0.11 | 99.6 |
| 980.2561 | 1 | 0.11 | 99.7 |
| 982.4378 | 1 | 0.11 | 99.8 |
|  | 1 | 0.11 | 100.0 |

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## 95\% Cls for the ICER



## Invitation to inquiry...


#### Abstract

mate. We conclude that more empirical work on these issues is urgently needed: 1) to explore the feasibility of the Taylor series method versus non-parametric bootstrapping; and 2) to assess the appropriate mix of inferential statistics and sensitivity analysis when reporting data.




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Labelle, R.J., Willan, A.

1994 Medical Care
$32(2)$, pp. 150-163

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In search of power and significance: issues in the design and analysis of stochastic cost-effectiveness studies in health care

BJ O'Brien, MF Drummond, RJ Labelle, A Willan - Medical care, 1994 - JSTOR
Application of techniques such as cost-effectiveness analysis (CEA) is growing rapidly in health care. There are two general approaches to analysis: deterministic models based upon assumptions and secondary analysis of retrospective data, and prospective ...

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# "I CAN ACCEFT FAILURE, EVERYONE FAILS AT SOMETHING. BUT I CAN'T ACCEPT NOT TRYING." - MICHAEL JORDAN 



## Awaiting Better Accuracy



CONFIDENCE INTERVALS FOR COSTEFFECTIVENESS RATIOS: AN APPLICATION OF FIELLER'S THEOREM
The aim of this paper is to explore some of the statistical issues arising in the movement from deterministic cost-effectiveness models towards stochastic models in studies where cost and effectiveness data are sampled rather than approximated or assumed. A brief review of cost-effectiveness analysis in health care is given in the next section. In an earlier paper, we used a Taylor's series approximation for estimating the variances to calculate a confidence interval for the incremental cost-effectiveness ratio. This method was criticised in a recent publication by van Hout et al., ${ }^{10}$ who proposed an approximate solution as an alternative. We use Fieller's Theorem to develop a more accurate method, which we illustrate using the example from van Hout et al. ${ }^{10}$ A summary of some simulations is also given.

## Fieller's theorem in 2 steps

Step 1: Compute the formula below

Step 2: Hope you did not make a mistake

$$
\begin{aligned}
& \hat{R} \cdot \frac{1-z_{\alpha / 2}^{2} \rho \mathrm{cv}(\Delta \bar{C}) \mathrm{cv}(\Delta \bar{E})}{1-z_{\alpha / 2}^{2} \mathrm{cv}(\Delta \bar{E})^{2}} \\
& \pm \hat{R} \cdot \frac{z_{\alpha / 2} \sqrt{\operatorname{cv}(\Delta \bar{C})^{2}+\operatorname{cv}(\Delta \bar{E})^{2}-2 \rho \operatorname{cv}(\Delta \bar{C}) \mathrm{cv}(\Delta \bar{E})-z_{\alpha / 2}^{2}\left(1-\rho^{2}\right) \mathrm{cv}(\Delta \bar{C})^{2} \mathrm{cv}(\Delta \bar{E})^{2}}}{1-z_{\alpha / 2}^{2} \operatorname{cv}(\Delta \bar{E})^{2}}
\end{aligned}
$$

$$
\sqrt{0}_{0}^{0}
$$

(c) Jeffrey Hoch, PhD

## Outline

- Review the paper
- Give examples of the main points
- Bernie's impact on me


## My experience with these concepts

- P = Homeless people with mental illness
- I = Assertive community treatment (ACT)
- C = Usual care (walk it off therapy)
- $\mathrm{O}=$ Days of stable housing
- Major research project
- "Over the past 3 years, funding for these 5 projects totaled \$26.8 million in gov't funds"
(c) Jeffrey Hoch, PhD


## Background

## Example: empirical data from a randomised trial

## Background

The Program in Assertive Community Treatment (PACT) is one of the most studied models of care for persons with severe and persistent mental illnesses (SPMI) [18-21]. Lehman et al. [22] found that an assertive community treatment (ACT)
program, relative to usual community services, reduced psychiatric inpatient days, emergency room visits, days homeless, and days in jail for homeless persons with SPMI in Baltimore, Maryland (USA). The study's rationale was that by providing potentially more expensive but coordinated, community-based care through the ACT programme, homeless persons with severe mental illnesses would spend more days in stable community housing with savings realized by shifting the patterns of care from higher cost crisis-oriented inpatient and emergency services to lower cost, ongoing ambulatory services. The results suggest that in the city of Baltimore, ACT was effective in achieving important outcomes warranting an examination of the cost-effect trade-off. Lehman et al. [23] conducted an economic evaluation of the ACT programme as it was implemented. Their analysis employed ICERs and provides an empirical example of the simplifying and unifying nature of the net-benefit framework.


## Sampling variability in effect data



## $\Delta$ Effectiveness ( $\bar{E}_{\mathbf{T}}-\bar{E}_{\mathbf{C}}$ )

FIG. 1. Cost-effectiveness quasi-confidence interval I: deterministic analysis of cost differences and stochastic analysis of effectiveness differences.



## Reporting back...

- "I'm pretty sure that the true value is between

- And my best guess is that the ICER is -142 .
(c) Jeffrey Hoch, PhD


## Oops

- $\Delta E$ not $p<0.05$
- 95\% CI for ICER doesn't make sense
- Haven't accounted for uncertainty in $\triangle C$ yet


## Sampling variability in C and E



FIG. 2. Cost-effectiveness quasi-confidence interval II: stochastic analysis of both cost and effectiveness differences but assumption of zero covariance.
(c) Jeffrey Hoch, PhD



## Oops, part II

- The " $\Delta \mathrm{E} 95 \% \mathrm{Cl}$ " does not contain the box
- The box Cl does not contain the box
- All I can say about the ICER's uncertainty is that I am uncertain about how to express it

$\Delta$ Effectiveness ( $E_{T}-E_{C}$ )
Fig. 3. Hypothetical probability density function around maximum likelihood point-estimate for cost-effectiveness.
(c) Jeffrey Hoch, PhD







## Lesson \#1 from the paper

We are not after a $95 \% \mathrm{Cl}$ for $\Delta \mathrm{E}, \Delta \mathrm{C}$ or both; we seek a $95 \% \mathrm{Cl}$ for a function of $\Delta \mathrm{C}$ and $\Delta \mathrm{E}$
$\operatorname{ICER} \equiv \Delta C / \Delta E$ and $I N B \equiv \Delta E \lambda-\Delta C$
(c) Jeffrey Hoch, PhD

## Options for the 95\% CI for the ICER

- Taylor's approximation
- Bootstrapping
- Fieller's theorem mally, the ratio of two normal distributed variables has neither a finite mean nor a finite variance. ${ }^{12}$ This is a well known problem to statisticians and publications about this go back to $1928\left(\mathrm{eg}^{13,14,12}\right)$. One of the consequences is that using a Taylor approximation to calculate $95 \%$ confidence limits (as proposed by O'Brien et al. ${ }^{5}$ ) is formally incorrect. Therefore, another approach has to be followed. One may propose COSTS, EFFECTS AND C/E-RATIOS ALONGSIDE A CLINICAL TRIAL

BEN A. VAN HOUT ${ }^{1}$, MAIWENN J. AL ${ }^{1}$, GILAD S. GORDON ${ }^{2}$ AND FRANS F. H. RUTTEN ${ }^{1}$
${ }^{1}$ Institute for Medical Technology Assessment, Erasmus University Rotterdam, The Netherlands; ${ }^{2}$ Health Sciences Center, University of Colorado and Synergen Inc. Boulder, Colorado, USA

## THE C/E-ACCEPTABILITY CURVE

Building further on ideas of O'Brien et al. a more general approach can be followed. Here, the central argument is that the probability that the C/E-ratio is under a certain acceptable limit, say $R$. To calculate this probability we may devise the $\Delta C / \Delta E$ plane in two surfaces: above and under the $\Delta C / \Delta E=R$ line (see Figure 3).

## ECONOMIC EVALUATION

## COSTS, EFFECTS AND C/E-RATIOS ALONGSIDE A CLINICAL TRIAL

BEN A. VAN HOUT ${ }^{1}$, MAIWENN J. AL ${ }^{1}$, GILAD S. GORDON ${ }^{2}$ AND FRANS F. H. RUTTEN ${ }^{1}$
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## Options for the 95\% CI for the ICER

- Taylor's approximation
- Bootstrapping
- Fieller's theorem


## Options for the 95\% CI for the ICER

- Tay@ıs=appaeximatien
- Bootstrapping
- Fieller's theorem
- Cost-effectiveness acceptability curve (CEAC)
(c) Jeffrey Hoch, PhD



## Reporting back...

- "I'm pretty sure that the true value is between

(c) Jeffrey Hoch, PhD


## Options for the $95 \% \mathrm{CI}$ for the ICER

- Tayler's-appfeximatien
- Bootstrapping $(-2011,1695)$
- Fieller's theorem
- Cost-effectiveness acceptability curve (CEAC)

$$
\begin{aligned}
& \hat{R} \cdot \frac{1-z_{\alpha / 2}^{2} \rho \operatorname{cv}(\Delta \bar{C}) \operatorname{cv}(\Delta \bar{E})}{1-z_{\alpha / 2}^{2} \operatorname{cv}(\Delta \bar{E})^{2}} \\
& \pm \hat{R} \cdot \frac{z_{\alpha / 2} \sqrt{\operatorname{cv}(\Delta \bar{C})^{2}+\operatorname{cv}(\Delta \bar{E})^{2}-2 \rho \operatorname{cv}(\Delta \bar{C}) \operatorname{cv}(\Delta \bar{E})-z_{\alpha / 2}^{2}\left(1-\rho^{2}\right) \operatorname{cv}(\Delta \bar{C})^{2} \operatorname{cv}(\Delta \bar{E})^{2}}}{1-z_{\alpha / 2}^{2} \operatorname{cv}(\Delta \bar{E})^{2}}
\end{aligned}
$$

## Fieller's Theorem

- $\sqrt{ }[\operatorname{big}(+)-\operatorname{bigger}(+)]=\sqrt{ }[(-\#)]=$ ?
- Confidence is imaginary?
- Oops.
- Did I do it wrong or is the universe out to get me?
- Oh well, on to the next option...
(c) Jeffrey Hoch, PhD


## Options for the 95\% CI for the ICER

- Tayler's-appfeximatien
- Bootstrapping $(-2011,1695)$
- Fieller's theorem
- Cost-effectiveness acceptability curve (CEAC)
(c) Jeffrey Hoch, PhD


## CEAC main idea

Probability of
Cost-
effectiveness
or
\# of times the
ICER is < WTP

Why not use the bootstrap ICER replicates to make this graph?

Willingness to pay (WTP)
(c) Jeffrey Hoch, PhD


## CEAC says, "100\% CE at \$100k"


(c) Jeffrey Hoch, PhD

## Options for the 95\% CI for the ICER

- Taylor's-appfeximatien
- Bootstrapping $(-2011,1695)$
- Fieller's theorem
- Cost-effectiveness acceptability curve (CEAC)
- All of the ICERs are below $\$ 100,000$



## STUDENT CORNER

# CONFIDENCE INTERVALS OR SURFACES? UNCERTAINTY ON THE COST-EFFECTIVENESS PLANE 

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## SUMMARY

Although cost-effectiveness analysis is not new, it is only recently that economic analysis has been conducted alongside clinical trials. Whereas in the past economic analysts most often used sensitivity analysis to examine the implications of uncertainty for their results, the existence of patient-level data on costs and effects opens up the possibility of statistical analysis of uncertainty.

Unfortunately, ratio statistics can cause problems for standard statistical methods of confidence interval estimation. The recent health economics literature contains a number of suggestions for estimating confidence limits for ratios. In this paper, we begin by reviewing the different methods of confidence interval estimation with a view to providing guidance concerning the most appropriate method.
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Figure 6 and Table 2 emphasize the differences in confidence intervals that can be obtained for


Figure 6. Confidence surfaces and intervals on the cost-effectiveness plane: example from a clinical trial. (Rays from the origin represent intervals for Taylor, Fieller and bootstrap methods -rays representing confidence intervals for ellipse method and box methods are not shown in order to avoid cluttering the figgure)

## All of the ICERs are below the $\lambda=\$ 100,000$ line?



## ICERs < \$100,000, but not cost-effective!



## Bootstrap vs. CEAC: could both be wrong?



Shouldn't (-2011, 1695) contain all ICER values (\$0, \$1000)?

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## \#'s 26 - 974 are supposed to be "good"



## What's going on? Better is worse?


(c) Jeffrey Hoch, PhD

## Take home lessons

- Negative ICERs are tricky!
- ICERs with both $\Delta C$ and $\Delta E<0$ must be $>\lambda$ for CE
- Looking at things with graphs can help


## Outline

- Review the paper
- Give examples of the main points
- Bernie's impact on me


## 1998 and the discovery of INB

Incremental net MONETARY benefit

- $\operatorname{INMB}=\lambda \Delta \mathrm{E}-\Delta \mathrm{C}$
- If INMB $>0$ then $\lambda \Delta \mathrm{E}-\Delta \mathrm{C}>0$, so $\lambda>\Delta C / \Delta E$


## Net Health Benefits:

A New Framework for the Analysis of Uncertainty in Cost-Effectiveness Analysis

AARON A. STINNETT, PhD, JOHN MULLAHY, PhD

In recent years, considerable attention has been devoted to the development of statistical methods for the analysis of uncertainty in cost-effectiveness (CE) analysis, with a focus on situations in which the analyst has patient-level data on the costs and health effects of alternative interventions. To date, discussions have focused almost exclusively on addressing the practical challenges involved in estimating confidence intervals for CE ratios. However, the general approach of using confidence intervals to vals for CE ratios. However, the general approach of using confidence intervals to
convey information about uncertainty around CE ratio estimates suffers from theoretical convey information about uncertainty around CE ratio estimates suffers from theoretical
limitations that render it inappropriate in many situations. The authors present an alternative framework for analyzing uncertainty in the economic evaluation of health interventions (the "net health benefits" approach) that is more broadly applicable and that avoids some problems of prior methods. This approach offers several practical and theoretical advantages over the analysis of CE ratios, is straightforward to apply, and highlights some important principles in the theoretical underpinnings of CE analysis. Key words: cost-effectiveness; net health benefits: uncertainty. (Med Decis Making 1998;18 suppl:S68-S80)

## Incremental net HEALTH benefit

- $\operatorname{INHB}=\Delta \mathrm{E}-\Delta \mathrm{C} / \lambda$
- If INHB $>0$ then $\Delta \mathrm{E}-\Delta \mathrm{C} / \lambda>0$, so $\lambda>\Delta C / \Delta E$


## A NOTE ON CONFIDENCE

 INTERVALS IN COST-EFFECTIVENESS ANALYSIS
## Magnus Tambour

Niklas Zethraeus
Magnus Johannesson
Stockholm School of Economics

## Growth of the field....

In recent years, considerable attention has been devoted to the development of statistical methods for the analysis of uncertainty in cost-effectiveness (CE) analysis, with a focus on situations in which the analyst has patient-level data on the costs and health effects of alternative interventions. To date, discussions have focused almost exclusively on addressing the practical challenges involved in estimating confidence intervals for CE ratios. However, the general approach of using confidence intervals to convey information about uncertainty around CE ratio estimates suffers from theoretical limitations that render it inappropriate in many situations. The authors present an alternative framework for analyzing uncertainty in the economic evaluation of health interventions (the "net health benefits" approach) that is more broadly applicable and that avoids some problems of prior methods. This approach offers several practical and theoretical advantages over the analysis of CE ratios, is straightforward to apply, and highlights some important principles in the theoretical underpinnings of CE analysis.

## Abstract

How to obtain confidence intervals for cost-effectiveness ratios is complicated by the statistical problems of obtaining a confidence interval for a ratio of random variables. Different approaches have been suggested in the literature, but no consensus has been reached. We propose an alternative simple solution to this problem. By multiplying the effectiveness units by the price per effectiveness unit, both costs and benefits can be expressed in monetary terms and standard statistical techniques can be used to estimate a confidence interval for net benefits. This approach avoids the ratio estimation problem and explicitly recognizes that the price per effectiveness unit has to be known to provide cost-effectiveness analysis with a useful decision rule.

## Key moments for me

1. Hoch J. "Characterizing Uncertainty in the Economic Evaluation of an Assertive Community Treatment Program: Incremental Cost-Effectiveness Ratios, Net Health Benefits, and Policy Implications" presented at the Centre for Evaluation of Medicines, McMaster University, Hamilton, Ontario, March 2000.
2. "beer" afterwards
3. Working on the paper
4. Recognition afterwards
5. Mentorship

## Resulting article...

## Regression INB $\lambda$ or WTP <br> Something old, something new, something borrowed, something blue: a framework for the marriage of health econometrics and cost-effectiveness analysis

Jeffrey S. Hoch ${ }^{\mathrm{a}, *}$, Andrew H. Briggs ${ }^{\mathrm{b}}$ and Andrew R. Willan ${ }^{\text {c }}$ Gauss-Markov theorem OLS estimates are BLUE

From Wikipedia, the free encyclopedia

Not to be confused with Gauss-Markov process.
"BLUE" redirects here. For queue management algorithm, see Blue (queue management algorithm).
In statistics, the Gauss-Markov theorem, named after Carl Friedrich Gauss and Andrey Markov, states that in a linear regression model in which the errors have expectation zero and are uncorrelated and have equal variances, the best linear unbiased estimator (BLUE) of the coefficients is given by the ordinary least squares (OLS) estimator. Here "best" means giving the lowest variance of the estimate, as compared to other unbiased, linear estimators. The errors don't need to be normal, nor do they need to

## Net benefit regression



## Net benefit regression, cont.



## Key moments for me

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Receipients of The ISPOR Award For Excellence in Methodology in Pharmacoeconomics and Health Outcomes Research
3. Working on the pap
3. $\frac{(2014}{\frac{2}{2}}$
4. Recognition aftervvabalsoman, pho
5. Mentorship
(c) Jeffrey Hoch, PhD

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Mandy Ryan PhD



Andrea Manca, MSc,
PhD Pno


Richard D. Miller

Joel W. Hay PhD

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# Net benefit regression can answer 

- Estimate issues
- What is the ICER?
- What is the INB?
- Uncertainty issues
- Why can't I compute Fieller's 95\% CI?
- How can I create a CEAC?
(c) Jeffrey Hoch, PhD



## CEAC can be made from p-value



## Key moments for me

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## Nomination leads to Recognition

## 2003 ISPOR Research Excellence Awards

The recipients of the 2003 ISPOR Research Excellence Award (one for Methodology Excellence and one for Practical Application Excellence) are selected by the Awards Committee based upon publications that have appeared in respected peer-review journals and other communication venues (e.g., books, reports) during the preceding eighteen months from January 1 of the year awarded. The award selection is based upon the publicationii $1 / 2 s$ clear description of methods, along with the appropriate and creative applications (or proposal thereof in conceptual methodology work) of techniques to answer important questions in the field of pharmacoeconomics and outcomes research. Such publications will be expected to have much impact on the field, due to their acceptance and application by others.


ISPOR Research Excellence Award for Methodology Excellence Jeffrey S. Hoch PhD,

The 2003 recipient of the ISPOR Research Excellence Award for Methodology Excellence
Jeffrey S. Hoch, BA, MA, PhD as the senior author of the research paper:
$\mathrm{i}^{\mathrm{i}} 1 / 2$ Something Old, Something New, Something Borrowed, Something BLUE: A Framework for the Marriage of Health Econometrics and Cost-effectiveness Analysia.ī̌ $1 / 2$ Health Economics 2002; 11:415-430

## Methods for the Economic Evaluation of Heath Care Programmes

## THIRD EDTION

## Metrael Fi Drumbond

Mak / . Sculpher
Geoge W. Torance
Bemie l. OBrien
Geg LStodatht


## Effect difference

Fig. 8.2 The top right ('north-east') quadrant of the cost-effectiveness plane. This shows mean cost and effect differences (of treatment compared to control) at point $X$ and the associated incremental cost-effectiveness ratio (ICER) represented by the bold line from the origin through that point. The 'confidence box' abcd is the combination of confidence intervals in cost and effect differences.

The combination of these simple $95 \%$ CIs for cost and effect differences can be portrayed as two-dimensional confidence regions for cost-effectiveness as in Fig. 8.2 (O'Brien et al. 1994b, c). The most simple definition of the confidence region is the 'confidence box' bounded by $a b c d$. Rays from the origin passing through points $a$ and $d$ define a slice of pie based on the upper limits of each CI. The box approach assumes that the difference in costs is independent of (uncorrelated with) the difference in effects which would be unlikely in most situations. It is also the case that, when costs and effects are independent, the confidence box will represent $90 \% \mathrm{CIs}$ although

### 8.3.3. Explaining variability in cost-effectiveness analysis

As mentioned in Section 8.3.2, in analysing patient-level data on costs and effects, explaining variability in cost-effectiveness can be very important. Whilst costeffectiveness analysis was based on deterministic measures of the ICER, formal regression analysis to quantify variability was not possible. One of the implications of moving to stochastic methods in the analysis of patient-level economic data is that regression methods are now feasible. Regression analysis for costs is widely undertaken, although it is complicated by the features of cost data described in Section 8.3.1 (Manning and Mullahy 2001), but this has conventionally not been the case with costeffectiveness. Hoch et al. (2002) made a major contribution to this development by introducing the concept of net benefit regression. When individual patient data on costs and effects exist, as in trial-based studies, NMB can be calculated for each individual ( $i$ ) in the trial as shown in the equation below where the subscript $i$ indicates that the relevant measure can relate to the individual patient:

$$
\mathrm{NMB}_{i}=\left(E_{i} \times R_{T}\right)-C_{i}
$$

Using a model regressing this patient-level $N M B_{i}$ against the treatment arm dummy variable $\left(t_{i}\right)$, Hoch et al. (2002) demonstrated the equivalence of a regressionbased approach to CEA with a 'standard' stochastic cost-effectiveness analysis. Their regression framework is illustrated in the equation below:

$$
\mathrm{NMB}_{i}=\alpha+\beta t_{i}+e_{i}
$$

In this formulation, the NMB for the $i$-th patient in the trial is the patient-level net-benefit defined above and $t_{i}$ represents a treatment dummy taking the value 0 for standard' or comparator therapy and 1 for the new intervention. In the context of

p. 267 of the "blue" book

## Key moments for me

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## There is tension in HTA between doing work that is theoretically correct versus practically useful.



## Lessons I learned

- I learned from Bernie that it is ok to
- Have funny titles
- Address a problem (even if the $1^{\text {st }}$ attempt is not perfect)
- Help others, especially new researchers


## Honour Humour

- "Health care cost matters for homeless people: An example of costing mental health and addiction services in homeless shelters in Canada"
- "All dressed up and know where to go: An example of how to use net benefit regression to do a cost-effectiveness analysis with person-level data (The ' $A$ ' in CEA)"
- "Something old, something new, something borrowed, something BLUE: A framework for the marriage of health econometrics and cost effectiveness analysis"


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## Lessons I learned

- I learned from Bernie that it is ok to
- Have funny titles
- Address a problem (even if the $1^{\text {st }}$ attempt is not perfect)
- Help others, especially new researchers
- Are we training people to replace the people we will miss?
- How can we reward behavior that helps us all?
(c) Jeffrey Hoch, PhD


## Main messages for the HTA field

- Even with all of the data (from a trial), there is still uncertainty.
- Uncertainty in CEA is more than just a $95 \% \mathrm{Cl}$ for $\Delta C$ and one for $\Delta E$. You need one for a $f()$.
- It is ok to be understandable and to make a first attempt at solving a problem.


## The power and significance of the "power and significance" paper


(c) Jeffrey Hoch, PhD

"Some people want it to happen some wish it would happen others make it happen".

Bernie "never lost sight of the fact the main "Bernie was obviously destined for a top role of economic evaluation was to help doctors and health agencies, facing inevitable resource constraints, make cost effective choices under uncertainty."

- Martin Buxton leadership position in health economics. I imagine that he would have developed new ways to merge theory and practice. He would have also accomplished this whilst establishing a learning environment where the skills of a new cohort of young researchers were developed. -Michael Drummond
"Bernie's contribution to health economics in the area of health economic evaluation is undeniable. Perhaps more importantly, however, was his infectious enthusiasm for his subject and his ability to inspire junior researchers. Those of us who knew Bernie will miss him terribly, yet it is the coming generation of health economists who have really lost out. Without Bernie, health economics will just be a little less fun."
-Andrew Briggs
"Bernie was deeply respected by all who had the privilege of working with him, not only for his brilliance and expertise, but also for his open manner, warmth, enthusiasm and constant pursuit of excellence."
-Les Levin


## Questions?

## jeffrey.hoch@utoronto.ca

(c) Jeffrey Hoch, PhD

## Extra slides

## Going from person-level data to group means



Net benefits are measured on a scale from small (on the left) to large (on the right).

Net benefits are reverse scaled from large (on the left) to small (on the right).

## The idea behind NBR

b


Average net benefit for TX is levitated...
(c) Jeffrey Hoch, PhD

## The idea behind NBR



## IThe idea behind NBR

b

the graph rotates...
Average net benefit for TX is levitated...
and regression will fit a line with a slope equal to the difference in the average net benefits for the UC and TX groups. The y-intercept term equals the average net benefit for UC, the slope equals the incremental net benefit and the sum of the intercept and the slope equals the average net benefit for $\mathrm{TX}_{112}$

## What are $b_{0}$ and $b_{1}$ in $N B=b_{0}+b_{1} T X$ ?

b

the graph rotates...
and regression will fit a line with a slope equal to the difference in the average net benefits for the UC and TX groups. The $y$-intercept term equals the average net benefit for UC, the slope equals the incremental net benefit and the sum of the intercept and the slope equals the average net benefit for $\mathrm{TX}_{113}$

With the increasing costs of the healthcare system, making decisions about which equipment and technologies are funded is a tough call.

At McMaster University, a team of researchers has been assembled to provide direction in assessing health technologies by Bernie O'Brien, a professor of clinical epidemiology and biostatistics. The team's work is being assisted by a $\$ 3$-million grant over three years from the Ministry of Health and Long-Term Care (MOHLTC).

O'Brien is associate director of the Centre for Evaluation of Medicines located at St. Joseph's Hospital in Hamilton, and director of PATH (Program for Assessment of Technology in Health). He and his colleagues will assess the benefits and the costs of new health technologies through a series of research studies.

The resulting health economic evaluations will provide evidence to enable the government to make well-informed judgments as they relate to purchasing decisions.
"The delicate balance between cost and effectiveness of healthcare technologies places a heavy burden on decision makers," said O'Brien. "Whereas pharmaceutical products undergo a rigorous assessment process, the same standards do not exist when evaluating the cost effectiveness of emerging healthcare technologies."

With the PATH program, O'Brien and his team will assess several new therapeutic interventions, including drug-eluting stents, positron emission tomography (PET) scanning and endovascular aneurysm repair (EVAR).

An aortic aneurysm is a dilation of the aorta that will eventually rupture and result in death unless surgically repaired. Standard treatment for aortic aneurysms involves directly replacing that portion of the aorta with a synthetic graft by opening the chest or abdomen.

EVAR repair is a much less-invasive technique, which is safer and therefore the preferred method for the high-risk patients, because it involves excluding the aneurysm from the circulation by introducing a 'stentgraft' into the aorta through an artery in the groin. The costs associated with the stent device and its insertion in patients who are deemed non-surgical candidates creates a financial burden for hospitals. PATH will conduct a formal economic analysis of the costs, including outcomes, which will be used to inform the ministry's future funding policy on EVAR.

The team of researchers will also evaluate drug-coated stents used in angioplasty procedures to open clogged arteries. The stents release drugs that inhibit tissue growth in narrowed coronary arteries in an effort to prevent a re-narrowing of the artery. The ministry has provided $\$ 12$ million for the new drug-eluting stents provided that the centres agree to participate in O'Brien's studies.

PATH is also assessing the economics of PET scanners, of which the MOHLTC will fund at least two randomized controlled trials. This sophisticated technoloav allows doctors to assess organs, muscle tissuo

## Regression methods for covariate adjustment and subgroup analysis for non-censored cost-effectiveness data

Andrew R. Willan ${ }^{\text {a,b,*}}$, Andrew H. Briggs ${ }^{\text {c }}$ and Jeffrey S. Hoch ${ }^{\text {d }}$
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${ }^{\text {b }}$ Department of Public Health Sciences, University of Toronto, Canada
${ }^{\text {c }}$ Health Economics Research Centre, University of Oxford, UK
${ }^{\mathrm{d}}$ Department of Epidemiology and Biostatistics, University of Western Ontario, Canada
 sample size is as small as 100 . The results of this experiment agree with other recent analyses of this problem that have also concluded that least squares methods are generally robust to skewed data $[36,37]$. However, a potential area of for future research is whether the use of other techniques, such as generalized linear models, can offer efficiency gains for modeling cost data.

Abstract

